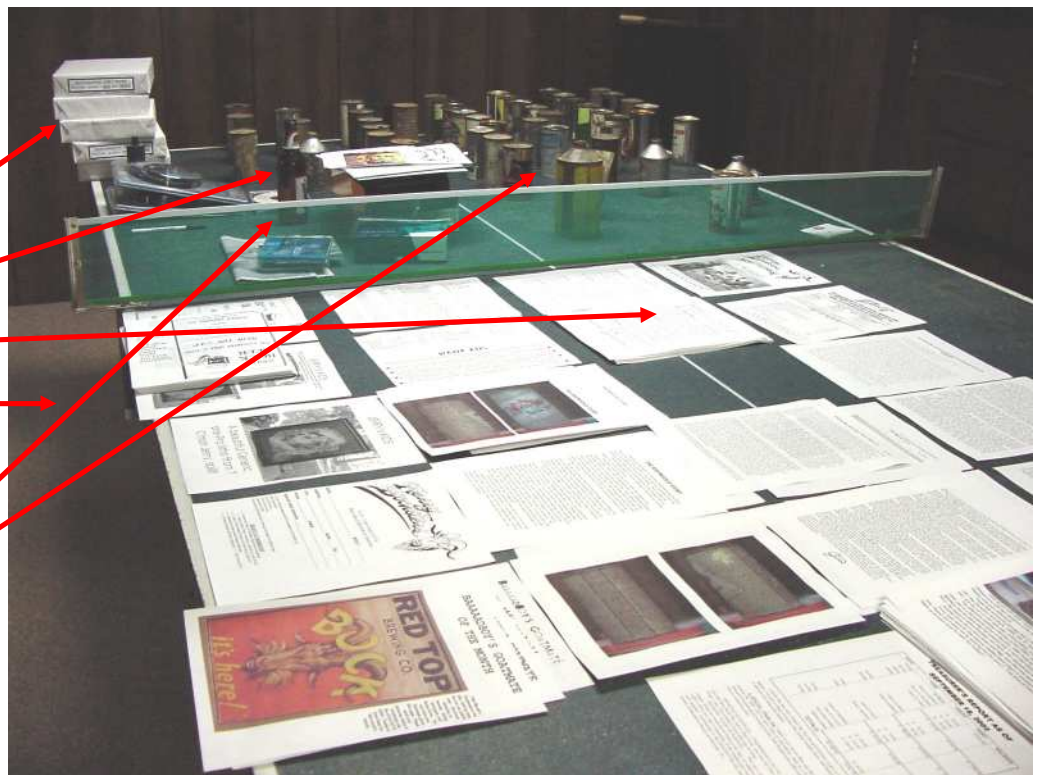


Merry Bocksters Goatette



The Official Newsletter of the Merry Bocksters Chapter
Of the Beer Can Collectors of America
VOLUME #2 NUMBER #1 ISSUE #2 JANUARY 2003
We're Baaack!!

- 1) Lots of Paper
- 2) Lots of Refreshment
- 3) Lots of Material
- 4) Lots of Room to Collate
- 5) Lots of wifely patience
- 6) Lots of refreshment
- 7) Hmmmm?



Behind the scenes at issue #1
No ping-pong tonight, my son!



**The GOATZETTE is the Official Newsletter of the Merry Bocksters Chapter Of
the Beer Can Collectors of America**

The Parade of Fools (Our Officers)

President

Jerry Trowbridge
1734 Belmont Ct
Emporia KS 66801
620-342-8844

jstrow@carrollswweb.net

The Vice

David Reed
134 Lakefield Dr
Milford OH 45150
513-248-4464

wolfe1985@fuse.net

Sec'ty / Treasurer/Editor

Jim Romine
1316 Gormly Circle
Sanford NC 27330
919-774-1173

jromine@alltel.net

SEND EVERYTHING WORTHWHILE (Dues, \$\$\$ for shirts, raffle items, GOATZETTE contributions, spare Instructional Bock cans, ect.) to Jim Romine. He'll do SOMETHING with it.

SEND ALL COMPLAINTS to THE PRESIDENT and the VICE. It's their month to listen.

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VOLUME 2, NUMBER 1, ISSUE #2 JANUARY 2003

The GOATZETTE is (presently) published Quarterly. Floods, ice storms, incompetent DSL tech support, or Editor's frustration with Windows XP could change that immediately.

THE EDITOR'S RAVING PAGE(s)



Above you see the proud employees of the Fairmont Brewing Co. Fairmont W.Va. , as they quaff some delightful Tygart Bock Beer. You can also see that Bruce and Darryl, in the front row, let their true feeling for each other be known after slugging down a few.

Well, hello there! We're Back!

Ah, a little Genesee, a little Blue Oyster Cult in the background, and the GOATZETTE comes together for the second time. It's been a great ride from the time we got the Chapter Charter until now. We now sit at 65 members, all proud in their stature as members of the preeminent Bock At-Large Chapter in the world. A glorious place to be.

And I sit in the "catbird seat". I am one lucky individual. I am empowered to disseminate the gospel according to BOCK to the faithful, and receive the assorted testimonials from the congregation. This epistle (the GOATZETTE) is the complete recounting of those testimonials. In other (translation: less inebriated) words, I get to see the neat BOCK stuff you folks are sending in for publication before anyone else does!

And some neat stuff we have for this sophomore issue of our magazine! We have an article from our national BCCA magazine Editor, Marcia Butterbaugh, on Bock Beer Bags. A Bock Dumping article, plus a cartoon, from the multi-talented Andy Galamba (who should also get some big applause for his work on the various MB logos you see throughout the publication. They are stupendous, and we owe you a huge thank you for them, Andy!). We have articles from Ed Harker, and our VP Dave Reed. Jeff Kennedy,

Warren Hardaker, and Rich La Susa (congratulations again on your Hall of Fame induction, Rich!) sent in contributions. Plus the Prez's words of wisdom. It's working!

But we're not there yet! Even with all those contributions, your Editor added several pages of filler. Do you really want a dysfunctional soul like myself filling half of each issue? As anyone who knows me would tell you, if BS was money I would have retired long ago. I enjoy adding my slant on things, as well as sharing from my collection, but..... Please help me to improve the quality of future issues!

BOTTOM LINE>>>>SEND IN STUFF!

I know that you have BOCK items out there that we have never seen. Great stories that must be told, about cans, lithos, trays, knobs, LABELS (would somebody please volunteer to do a label column?). Please help me out with the "HOW ABOUT THAT" column. I know you folks have the sleeper cans to do it. Stories about your favorite BOCK thingy and how you came to own it. As Ed recounted this issue, your favorite BOCK beers. Hell, I'll print anything! I print all my own stories, don't I?

BOTTOM LINE>>>>SEND IN STUFF!

I am looking for information for future articles on BOCK coasters, BOCK trays, and on Ganse Co. BOCK Beer lithos,. Please send any information and photos you have to me about these topics. Would someone volunteer to write about BOCK microbrewery glasses, BOCK neons, and BOCK openers?

BOTTOM LINE>>>>SEND IN STUFF!

Please pay attention. This is important!! I HAVE CHANGED EMAIL ADDRESSES!!! Please send me stuff, to this address: jromine@alltel.net . I went to a DSL line. I'll have my old address open for about another month, then it's dead. This change will make it easier to download bigger files (longer articles with more pictures). I also upgraded my computer, so I can handle stuff pretty much any way you want to send it: send me hard photos, handwritten notes, emailed anything. I'd love to print a bunch of current photos of us all, so we can recognize each other at shows. Send 'em in!

BOTTOM LINE>>>>SEND IN STUFF!

Speaking of shows, the Mother Of All Shows is occurring in February. The Blue/Gray extravaganza will be the weekend of February 14th this year. Yes, I realize it's Valentine's Day. Just buy her something special, arrange to have flowers delivered while you're away, and all will be well. Trust me. I haven't missed this show in years! Contact Charlie Bacon for reservations. You can't go wrong with this show. In the past, I have picked up a Gibbons Bock Cone, a mint Ballentine Save Money-Buy In Bulk Bock flat, and 2 Kuebler J Spout Bocks there! You shouldn't miss it!

As a final parting note, I want to thank everyone who has contributed to the first two issues. You have helped get this thing off the ground in a spectacular way. I congratulate you on your place in the history of this Chapter. If you haven't yet sent in anything, please do so, and join your brethren in the ranks of the momentarily famous.

P.S. I can't neglect to thank my "co-Editor", my son Ben. He was instrumental in helping to print, collate, staple, and tape up the first issue. We're ready to finish this one, son! Now maybe we can play some Ping Pong!




A MESSAGE FROM OUR GLORIOUS LEADER AND PRESIDENT

Jerry Trowbridge

Greetings Goat-lovers: By the time we're reading this the hustle and bustle of another holiday will be behind us and we will be looking ahead to Blue-Gray and another year of fun and friendship. Hope all of you and your families had a wonderful season and there was a goat peering from under your tree or from your stocking. I know we are all looking forward to this second edition of the 'Goatzette', that first-edition copy was so good Jim R. has set a standard for himself, the chapter and all the other BCCA newsletters - I'm sure no one will be disappointed! Hope everyone has started making plans for Convention XXXIII in Pittsburgh. Lexington was a blast and I'm sure Pittsburgh will be the same caliber. Marcia B and her newsletter staff did another great job in covering the week - thanks Marcia! We all need to be looking for new members for the chapter. We had an unbelievable growth-spurt the first three months, but membership growth in at-large chapters is much more difficult than local chapters, let's keep talking up the 'Merry Bocksters' - wouldn't it be great to have 100 members by Convention? Remember, we have our great chapter shirts for sale, XL and XXL for only \$10.00, Jim and I both have a supply if anyone wants to pick one up. Hope to see all of you soon.

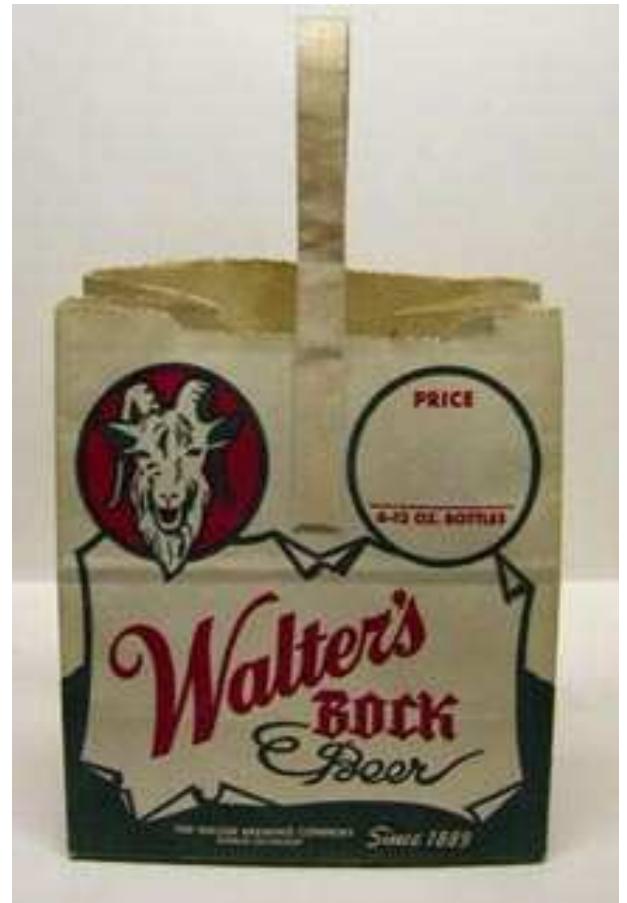
Presy

Jerry



Hello MerryBocksters

While I am not a bock collector, the breweriana category is intriguing to me as a beer bag collector because there were so few bags issued promoting Bock beer; in fact, just two. Beer bags (with handles) were issued from the 1930s through the 1950s and were produced by the breweries to promote their brands at the point of sale in taverns and liquor stores. The Walters Bock beer bag, while the more colorful of the two bags, is much more common than the Ortliebs bag.



The Walters Bock Beer bag from the Walter brewing Company, Pueblo CO, is a two-sided bag with just one flat handle (called a continental handle). The same design is on both sides of the bag. The Ortliebs bag, with "rope" handles has different names on each side. To a bag collector, this is very interesting, because most bags have the same imprint on both sides. For Ortlieb to advertise Lager Beer on one side and Bock Ale on the other side is very unusual. The bag is very early because of the telephone number of 4728 which helps to date it back to the 1940s or maybe even earlier.

Marcia Butterbaugh #6560

MEMBER'S FAVORITES



Warren Hardaker sends in this Regal Bock Pennant, from the Regal Amber Brewery of San Francisco, CA. He says that it is 22" long (!) and one of his favorite Bock pieces in his collection. Love that goat. A Goatmate finalist this month! Thank you for the contribution, #51!

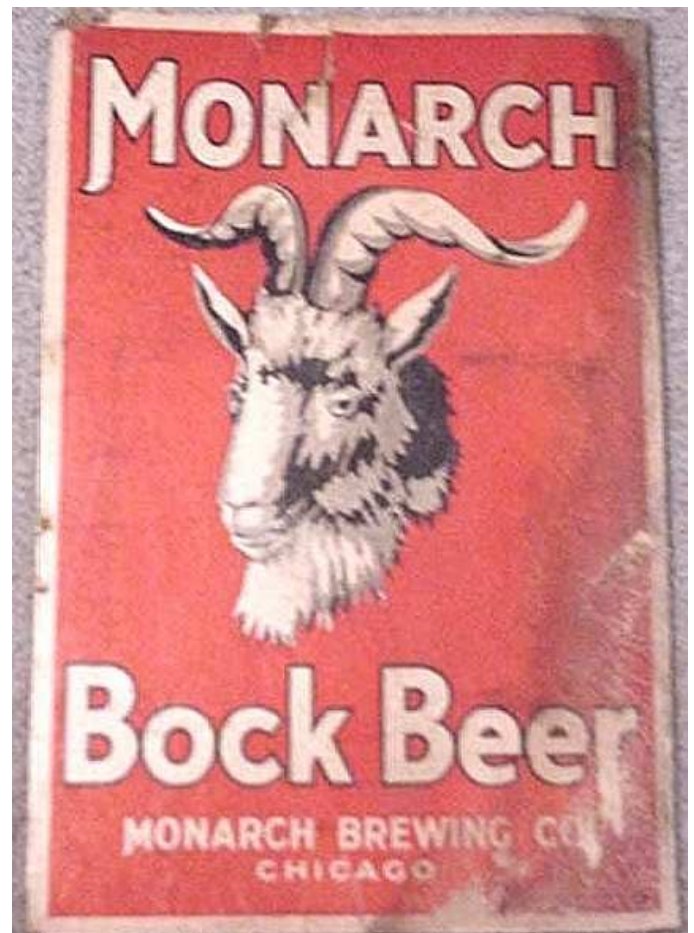
Does the slogan suggest that they served this brew *over* ice? Gotta wonder about the customs out there on the left coast!

Rich Lusasa sends in this rare (possibly unique) beauty from Chicago. It (still) resides in a fellow collector's hands, but Rich is optimistic!!

It is a full size cardboard poster, probably from the late 1940's.

Rich says that any Monarch Brewing Co. breweriana is very hard to find but this (as far as he knows) unique Bock piece must be the Holy Grail of Chicago Bock Paper items!

PLEASE send in *YOUR* goaty favorites to share with the rest of us!



Memories of the “Bock Dump”

by Andy Galamba

My good friend and digging buddy Dwight Barbacci likes to take days off in the middle of the week, he says it “breaks up the work week”. This may be true but for me it is MUCH tougher than going on a weekend. I had to sadly decline his invitation to go dumping. So, on Wednesday, May 5th 1999 Dwight played hooky from school and made the solo trip to NY.

Working the roadsides Dwight was already having a pretty good day and by mid-afternoon had already quite a few cans in the back of his truck. Among them were labels like, Pabst Bock Ol, Peter Doelger Ol, Rupperts, Trommers, Kruegers, Priors and others. Little did he know the best was yet to come! Here, in Dwight’s words (as it appeared in his “Dumping Along the Delaware” story in the July 1999 issue of Rustlings) was what happened next.

“I took another side road off RT 52 and spotted a dump situated well back in the woods. Just to humble me a bit, this dump turned out to be mostly old farm equipment and buckets. I went down the road about a ¼ of a mile and turned a round. On the way back I spotted a large pile of cans only 30 yards off the road next to a very small hunting cabin. On top of this mound of cans was Utica Club (124/37). These tabs told me the dump wasn’t very old. After digging in though I uncovered Utica Club (124/36), still tabs, but a different label. I wasn’t sure if I had this UC variation, but I was hard pressed to find one with a solid seam. The cans were about 1-, but all the seams were coming unglued. I was just about ready to leave when I looked up and saw a HUGE pile of beer cans 15 yards to my left. At first glance I could see Schaefer Irish Cream Ale flats (84/10) sticking out of the top. This was a can I already had but had never dumped so I was excited to get to this pile of cans and start digging. There were Schaefer (114/21 and 22) in abundance and the preservation was excellent, the best I’ve ever seen on these woodgrain cans. At the bottom I found a few mystery flats. After a spit shine I saw that I had a Trommers Bock (123/19)! I took three of these home. Turned out the dump was loaded with BOCK cans! It was full of Utica Club Bocks (124/39) as well as a few UC Bock (124/38). After about an hour and a ½ of digging I was only about ½ way through the dump! I decided to call it quits around 5 PM. I figured I could come back and finish this dump off later.”

As is customary whenever Dwight “goes it alone” he’ll give me a call when he gets home to let me know how he did. When he told me about the “Bock Dump” I was stoked to go back with him to clean that sucker out! For reasons that I can no longer remember it took us until June 25th to get back up to NY to clean out the dump. Here (taken from my “Bock to New York” story that appeared in the August 1999 issue of Rustlings) is how we did on our return trip.

“Dwight had no problem relocating the dump, he’s getting to know the area pretty darn good! And there she was, up an embankment, off in the woods, a huge pile of cans with excellent cover. The dump was already in a woods but several hemlock trees had grown thru the dump that provided even better protection, in fact, while we dug, a summer rain storm came thru and while it poured down we barely got wet under the thick canopy of trees.”

“We started digging at the spot Dwight had found the Trommer’s and worked our way completely thru the thigh deep pile of cans. Much of the digging was done by hand, no digger was needed! There were a lot of Schaefer (114-22) cans and I was checking them all just in case any turned out to be of the bock variety and sure enough I pulled out a (114-33) and wound up with 3 all tolled. Throughout the dump were Rheingold Bocks (112-35) and (113-36) in good condition, also Utica Club Bocks (124-38) flats that cleaned up real nice. Farther back in the dump were a ton of Utica Club Bocks (124-39) in both flats and zips. While I dug thru the Utica Clubs, determine to get as many as possible, I pulled out a couple Ballantine Bock flats (46-16)! While we found no more of the Trommers Bocks that day Dwight went back one week later and did manage to find another one. He also found a Pabst Bock (104-5) and Ballantine Bock (46-13) cans to bring the final count to 10 different bock cans, NOT TOO SHABBY!”

Here’s a composite list of cans taken from the Bock Dump:

***Ballantine Bock (46/13) and (46/16)
Pabst Bock (104-5)
Rheingold Bock (112/35) and (113/36)
Schaefer Bock (114/33)
Trommers Bock (123/19)
Utica Club Bock (124/38) and (124/39 flats and zips)
Schaefer (114/22, 23, 24 and 25)
Schaefer Irish Cream Ale (84/9 and 10)
Schmidts Ale (116/28)
Utica Club Cream Ale (124/29)
Utica Club Pilsener Lager (124/35 and 36)***

WANT ADS

WANTED: Contributors to the best damn BOCK BEER – oriented magazine on the planet. All applicants accepted, no drug tests, no resumes required. Only skill required is a willingness to hit the “send” button, or lick an envelope. You know where to send it.



I have FULL or empty bottles of Z Street Doppel Bock, and Dornbush Bock. These are micro breweries in MA. Want to trade for other micro bottles. Robin Carlson rcarl105@aol.com



WANTED: US BOCK Beer labels, crowns, and coasters. Both older and microbrewery. Also looking for BOCK flats. Steve Armstrong P O Box 741 Kamiah ID 83536 208-935-2317 sunset@cybrquest.com



WANTED: Blatz BOCK cans from either Newark or Los Angeles, Rheingold Golden Bock from Rheingold Breweries, Orange, NJ, and the Einbock pulltab with “6 for \$1.09”. Have LOTS to trade, and I know how to make you smile.

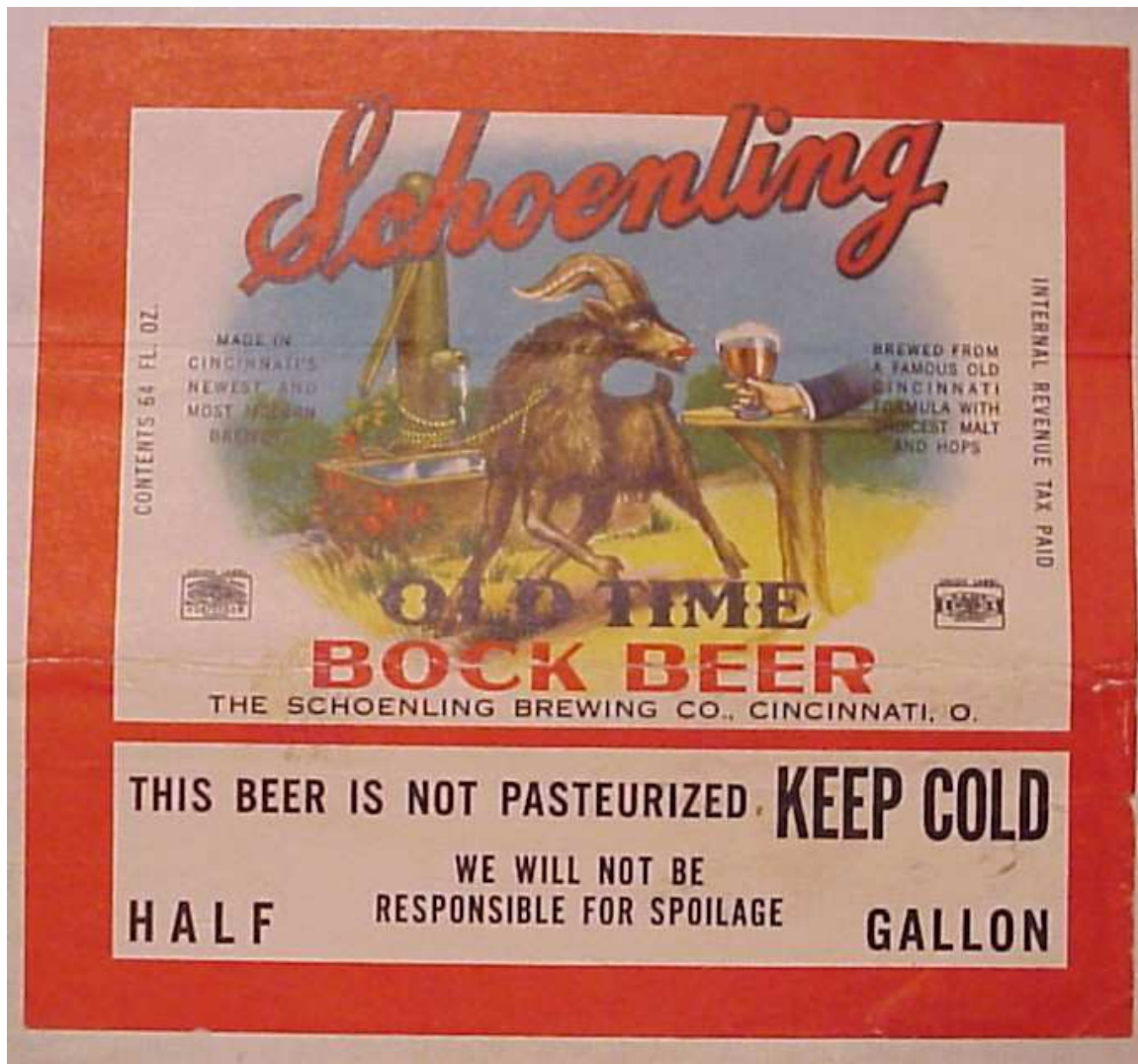
Jim Romine 919-774-1173 jromine@wave-net.net



WANTED: YOUR AD HERE!

The Schoenling Picnic

Dave Reed



In August 1943, the Schoenling Brewing Company (Cincinnati, Ohio) applied for a label approval of their Schoenling Old Time Bock Beer in ½ Gallon containers. The ½ Gallon Schoenling Bock label is a very scarce label, with only a very few known to exist in collections. Featured here is the actual “certificate of Label Approval” that was sent back to Schoenling from the U.S. Treasury Department. The document is dated September 7, 1943. This outstanding piece of Cincinnati Brewing history came directly from the Schoenling

Brewery archives and is one of two known to exist. The second one is identical except the label is for the 3.2% version of the product. This document was obtained from a descendent of the Schoenling family in 2001.

CERTIFICATE OF LABEL APPROVAL UNDER THE
FEDERAL ALCOHOL ADMINISTRATION ACT

The Schoenling Brewing Company

1617 Providence Street

Cincinnati, Ohio.

Pursuant to your application dated August 31, 1943, this
Certificate of Label Approval is hereby issued, subject to the conditions and qualifications, if any, stated on the
reverse hereof, to cover products the containers of which bear a set of labels identical with the set affixed to the
reverse hereof, identified as—

Brand name Schoenling

Class and type Dark Beer

and, in addition, to cover products the containers of which bear sets of labels which differ from the set affixed to
the reverse hereof by reason of (1) a change in the proportionate size of the labels, (2) a statement of different
net contents, (3) a change in the statements appearing on the "Government label," if any, used as a part of such
sets, (4) a change in the name and address of the person responsible for the importation, (5) a change in the
vintage date for wine, (6) a statement of a different age, or (7) a statement of a different proof for whiskey,
brandy, rum, or gin, domestically bottled.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol
Administration Act or regulations issued thereunder, and shall cover the identified products and authorize their
removal from the plant where bottled or packed, or from customs custody, for introduction in commerce, only
if the packaging, marking, branding, and labeling and size and fill of the containers of such products comply with
such act and regulations, and only if the contents of such containers conform to the statements and representations
made thereon.

Date SEP 7 1943

Stewart R. Kishner
Deputy Commissioner

Editors Note: This is a piece of brewery history few of us ever get to see. Dave was very lucky to be able to determine that this piece had been in the Schoenling archives, verify that it still existed, track down this piece (he got it from a family member), and then to obtain it! Hat's off to you Mr. Vice!

HEY, HOW ABOUT THAT!

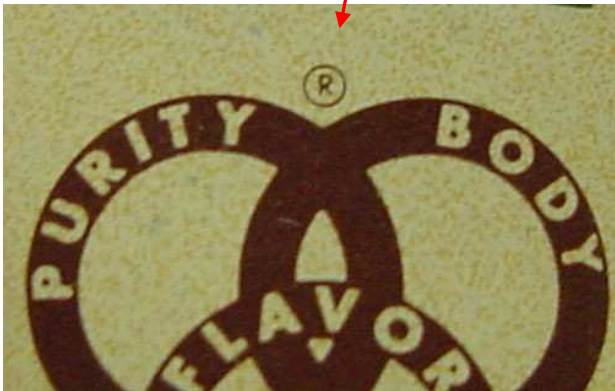


Here we go with another installment of HHAT. I hope you're enjoying these. I present you with two versions of the same Bock beer can, with a subtle, and

probably largely unknown difference.

I hope that everyone can see this in the photo. These are supposedly the same can, the "green letter" Ballantine Bock, USBC 34-20. Actually, the can on the right is the USBC can, and the can on the left was, unfortunately, un-pictured.

The difference between the two is the un-pictured can has the small **R**



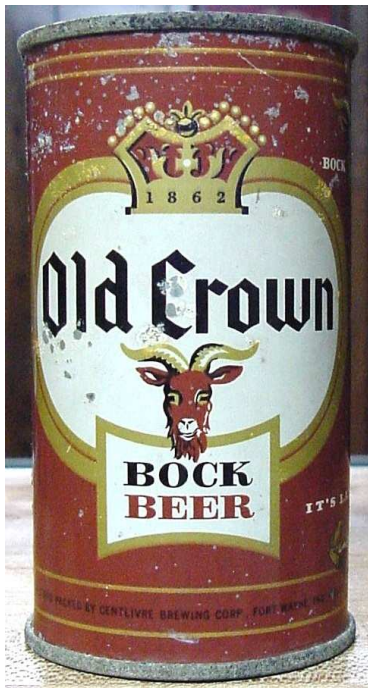
(registered trademark) between the top of the two upper circles, and the USBC can does not. After looking at the older books, it appears that the Bible has the "registered" can (155), as does the old BCCA "Guide to US Beer Cans" (BAL 21). The USBC can is pictured in the BCU. My thanks once again to fellow Bockster Jim Plant, who discovered this difference.

If you have cans for this feature, please send them in (photos and stories only. Please, don't tempt me by sending me the cans!). This kind of information helps us all have more fun with the hobby!!!

The BOCKS of Old Crown

Jim Romine

Ladies and Gentlemen, I present you with what I believe are the sum total of the variants of Old Crown BOCK beer cans. If anyone has any knowledge (or ownership) of any cans not shown, please step up, sir!



1



2



3

These top three cans are all flattops. The Can #1 is the “Crown Jewel” (pun intended) of the Old Crowns, USBC 105-19. It is vastly underrated as a can, I think simply because it is so plain and so similar to its brethren. This example is one of only two I have seen.

Cans #2, USBC 105-20, and #3, USBC 105-23, are identical in every respect except for the brewery information. #2 is by Centlivre, and #3 is from the Old Crown Brewery.

Can #4 and Can #5, both tap tops, are also twins in all but one way. As you can see, #4 is a soldered seam “fantab” can, while #5 is a glued “Miraseam” can.



I believe #4 to be much less common (50 to 1, maybe 100 to 1) than #5. Turn these around at a show, and judge for yourself!!



VARIOUS BOCK RAMBLING'S

Ed Harker

Since this is the 1st time I've written for this newsletter I had no idea what to write about with the exception it had to do with bock beer. No - I'm no bock specialist and far from an expert; but have sampled some fine bock brands, saw some fantastic bock collections and have some interesting moments in the presence of bock brands....so I figured (after nearly a little ankle twisting') I'd put them down on paper.

MY BEST BOCK FIND

In the fall of 1987 I made my best bock find to date. I convinced a good high school friend to join me on a dumping trip west of Harrisonburg, VA to find some rust and get out of the house for a day. The trip led us into a mountainous region of West Virginia with many prospective spots along the way. I remember finding many brands such as Old German, Gunther, etc. along various pullovers and stops that were made that morning. The afternoon was getting late when I spotted a two track across from a couple of old houses that had been abandoned for some time. We stopped, walked the two track and found our way to a small and scattered dump. Bingo – there we dug many Gunther cans, bottles, Old German bottles, liquor bottles, food cans and three Gunther “dancing goat” cans!!!! This was back in 1987 when I had only seen the “dancing goat” can in the class book. The cans were in rough shape and never cleaned up better than a grade 4, but it was my 1st really significant bock find. After the find I moved on to college and my cans were boxed up at my parents house for some 12 years. Recently, I have started to pick up the cans from my high school days and before. Some good, some bad and some just plain ugly – sorta like the women in my life. I know we found 3 dancing goats that day and recently I opened a box containing two of the dancing goats. Both rough grade 4 or lower examples, but 15 years later it was still a thrill. I took my extra to Fredericksburg last year and traded it. Even though the one in my collection is still rough – it still has a good home and many memories of dumping out east during my high school years.

BOCK CANS AND QUESTIONS

Ever wonder about some of those bock cans.....I do. Why are so many plentiful and others seem to exist almost only as imaginary as items??? Is it me or are all of the Schwegmann Bocks rolled out there? Why would a company that only canned x amount of beer even dabble in a bock can? Where were they sold – were they sold? What about the Dobler Bock? After a few pints I swore they just touched up a Dobler can with the word bock in the old BCU. Is there really a Hohenadel Bock J Spout? I've still have never seen one and may not!!! Anyway – I hope this is what this chapter is about and someone amongst us can dispel some of the myths and fill in some of the blanks. Because, I believe many of the bock cans are overated, believe others are middle of the road and realize there are the “holy grail” ones out there!

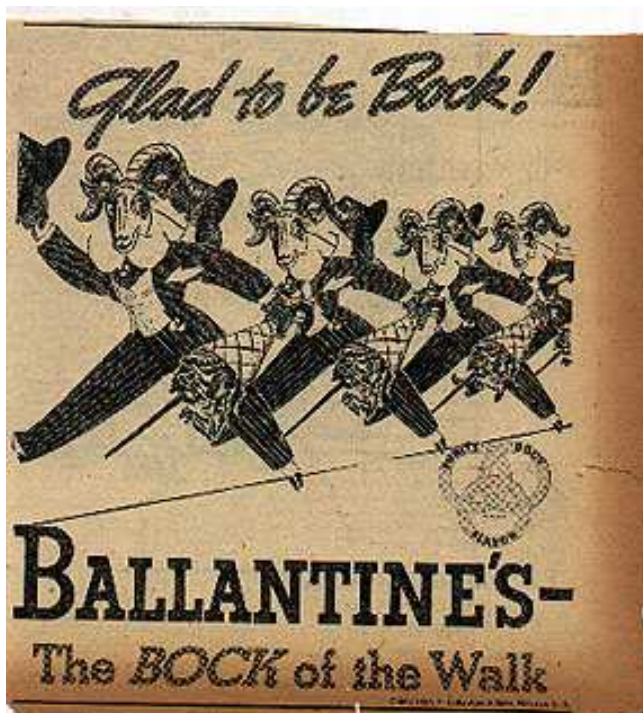
MY FAVE BOCK BEER

After visiting many brewpubs over the years and sampling as many micros as I can get my hands on there is one bock beer that really sticks out. There is a small brewery in Middleton, Wisconsin called Capital that produces no fewer than 4 different fantastic bock beers each spring. Fortunately my dumping partner lives next door and every spring I load up my trunk on the way home. They are all contracted out by Stephens Point, only brewed in small batches and all are EXCELLENT!!!! Capital does fantastic versions of a dark doppelbock, blonde doppelbock, weizen doppelbock and my personal fave their Mai Bock. It's definitely not a beer to sit and choke down all night, but has a great sweet taste and is as good as a Mai Bock as I've ever sampled.

STRANGE BUT TRUE BOCK STORY

OK – years ago an east coast collector (I'll call him collector X) came across a grade 3 Manhattan Bock as well as a dumper Rosalie in a collection that was purchased. We all know the legendary stories and brands that the Manhattan Brewery canned, shipped as well as their desirability in our hobby. Shortly afterwards the Manhattan Bock can was shipped out with the offgrade Rosalie can to collector Y. Collector Y knew the Rosalie can was coming, but wasn't aware that the box also contained a Manhattan Bock as well. Once the package arrived, it generated a call from collector X asking what he thought of the cans? Collector Y was excited, but wondered what he meant by cans – he had opened the box and was happy to get the Rosalie can!!!. Who wouldn't be? Collector X quickly asked "what did you do with that box"? After the conversation collector Y ran out to his garage and grabbed the box. In the bottom of the box was a neatly wrapped grade 3 Manhattan Bock flat!!!! Without the call our hobby might have lost one of the very few Manhattan Bocks known to exist.....yes to the local trash man. Yep, true story here.....not the Twilight Zone.

OK – hope I didn't bore everyone to death here. Take care, drink bock.



Ed

THE JEFF KENNEDY PAGE

Jeff has sent in quite a lot of stuff to your Editor, and it's time to share. Here are some of the photos Jeff has sent in of his collection.



WOW!!!!!! I believe these need no introduction!



**Our Minnesota contingent is quit well represented, don't you think?
Thanks, Jeff! More to come in future issues of the GOATZETTE!**

Better Lucky Than Good!

That's exactly what happened when I was called by an old friend who said he had something I'd be interested in. Naturally, I said, "c'mon over". He did, and he did. We completed a trade we were both happy about, and I was left with this.....yow!!!!!!



That's right, a six-pack of atlantic bock beer stubbies, complete with the carrier! I was blown away! Damn shame the caps weren't with them, huh? But, don't get me wrong, now. I ain't complainin'!!



“PHANTOM” **BOCK BEERCANS**

or

you Can’t Judge a Beer by its Label

In my continuing effort to keep myself interested, and to have something BOCK to hunt for that a) most folks aren’t seeking out, and b) won’t break the bank to acquire, I have ventured into the murky world of non-BOCK beercans with BOCK stamped lids. I have found this pursuit to be some mighty fun! At any show you attend, you’ll find them, and I’ll bet you can amass a dozen or more different fairly quickly.

It all started for me with a few easy pulltabs like Bavarian Club and Holiday. It seemed that at most every show I attended, folks would ask me if I was interested in this can or that with a BOCK or BOCK BEER lid. I started picking them up, and talking to others who were getting into this sub-phylum of Bock beercans. Now, I spend as much time looking for these cans at show as I do traditional Bock stuff. Seems that I find, or find out about, a new example at almost every show I attend.

That said, what follows is a brief discussion of the different types of lids that I have found, and a composite listing of all the cans I have been able to verify as being out there. There are 46 cans currently on the list, and I’m convinced that it is no where near complete. After reading this, please look at your own cans, and let me know of examples you have that aren’t yet in the composite. Needless to say, I’m looking for several of these for my collection, too!



The four basic designs used for BOCK and BOCK BEER stamped lids (or bottoms).

The photo shows the four different designs that I have seen on these cans. They can appear on either the top or bottom of flattop cans. They only are seen on the bottom of pulltab cans. I have never seen a pulltab with a BOCK designation stamped across it. If anyone has seen any other designs, or has seen a stamped pulltab top, please let me know!

The four designs are:

- A dark, metallic blue BOCK stamp, in an Old West style font,
- A black, 2 line BOCK BEER stamp, in a thin block letter font,
- A bold, thick black BOCK stamp, and
- A black, 2 line BOCK BEER stamp, in the same "Old West" style font.

An interesting thing about the last two designs is that they both have a designation below the design that reads "S - 203". This appears on Continental, National, and American cans. There is also a variation of this that reads "S -203 C" with the three C's logo. These are all Continental Can Co. cans. The flattop cans I have come both ways, and I have Continental cans with and without the three C's in the designation. All of the pulltabs I have are Continental cans, with the BOCK on the bottom, with the "S - 203 C" designation.

The second design, the thin 2 line BOCK BEER variant, has only been seen on cans from Harvard from Lowell, Mass., and from Diamond Spring from Lawrence, Mass. The Connecticut Yankee can listed has a unique lid. The same 2-line font design is used, but a goat's head is in the center of the lid, with BOCK above and BEER below it.

A large percentage of these cans are out of Chicago breweries, with Huber of Monroe Wisc. a close second. As you can see in the composite, most of these brands are not available as a traditional BOCK can. The exceptions are interesting, though. You'll see that there is a Blatz by Blatz, not Pabst. Gettelman, 905, and Tivoli put out lidded Bock beer before they put out their Bock labeled cans. The Holiday tabs came out AFTER the red Holiday Bock can.

So, if anyone has any additional info, please send it to me. I'd like to keep this composite updated, and maybe publish it annually. I hope this spurs more of you on to root out these little obscurities. I know I'm still on the lookout!



BAAAAADBOY'S GOATMATE OF THE MONTH



Yes, this is a rather unusual Goatmate – no horns, minimal hair, round pupils, opposable thumb. But, you gotta admit, she put's the St. Pauli girl to shame!

You can have your Goatmate grace this page. Please send your personal vision of loveliness into the GOATZETTE Editor. This month's example of BOCK pulchritude is courtesy of some obviously single loser in the Spoetzel Brewery ad department.



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It's Here!!!!
It's Here!!!!
Yeah!!!!

Jim Romine
1316 Gormly Cir
Sanford, NC 27330