

# Merry Bocksters Hoatzette



The Official Newsletter of the Merry Bocksters Chapter  
Brewery Collectibles Club of America  
**VOLUME #11 NUMBER #4 ISSUE #41 OCTOBER 2012**

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The King has Retired  
(But he won't go away)



**The GOATZETTE is the Official Newsletter of the Merry Bocksters Chapter Of  
the Brewery Collectibles Club of America**

**[www.merrybocksters.com](http://www.merrybocksters.com)**

**Our Officers Officiating their way to Fort Wayne**

**President**

Joe Older  
459 Minnehaha Road  
Maitland FL 32751  
407-622-5120  
[jolder@cfl.rr.com](mailto:jolder@cfl.rr.com)

**Vice President**

Steve Van Slyke  
823 Clearmount Road  
York PA 17403  
785-643-7659  
[stephen.v.vanslyke@pci.com](mailto:stephen.v.vanslyke@pci.com)

**Secretary**

Paul Dodge  
62 Mill Road  
Morris Plains NJ 07950  
973-993-1484  
[pnvdodge@aol.com](mailto:pnvdodge@aol.com)

**Humble Editor**

**Kevin Dooley**

[kddfdooley@gmail.com](mailto:kddfdooley@gmail.com)

**Webmaster**

**Dave Reed**

[dj4reed@gmail.com](mailto:dj4reed@gmail.com)

**First Time. Can you tell?**

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## President's Message

### Joe Older

I'm very pleased to be your new Bockster President for the coming year and will try to live up to some very impressive fellows that have gone before me. Yep, some big shoes to fill, both literally and figuratively! If you missed Convention in Springfield and our meeting (which based on the turn out I'm guessing most of you did), you actually missed a pretty good time. Because of the low numbers of members in attendance and the large quantity of giveaways, everyone scored at least one great bock item and several hit the daily double! We were only lacking for some of our favorite frosty beverage to quench our thirsts from calling out so many winning ticket numbers. We'll remedy that at Blue/Gray come February with our bock beer tasting. Hope to see you all there!

I did have a good time at Convention this year, although I missed a lot of you guys that didn't make it. The overall turnout was good, the trade floor a bit of a hike but very large and seemed to me to be about as full as past Conventions I've been to. The hotel was very nice and another of those open atrium designs that make room to room trading so great. All in all a good time and I actually scored a couple of bock cans for the collection. If you've read any of my previous columns, you know I've kind of been on a slump with regards to bock can acquisitions recently. Well, I finally broke through in Springfield! I picked up a Valley Brew Bock and a Hillman's OI with a bock lid (that counts, right?). Not quantity but quality and I really like them both.

Speaking of bock cans I really like, the Morphy Auction folks that handled the sale of fellow Bockster Adolf Grenke's breweriana collection were in attendance at Springfield. While they didn't actually bring any of the auction items, they did bring large, high resolution color photos of most the cans and better signs. All I can say is "wow"! Unfortunately for me, I've never met Adolf and hadn't seen his collection displayed but seeing those pictures was mind boggling. They were also selling the auction book and giving away a large poster of some of the better cans if you purchased the book. I'm guessing the auction was considered a success as the final total was \$1.5 million! Double "wow"! If you won something in the auction, I'm sure our editor would love to have a write up about it, especially from anyone that attended in person. I'll start with a teaser and say I did win a few bock cans but you'll have to wait for the next issue for a write up on the specifics.

I'd be remiss if I closed before saying a big Thank You to Joe Germino, Joe Pac, Paul Dodge, Dave Reed, Paula Reed and many others I know I've missed who have worked tirelessly to make this chapter what it is. And of course a huge slap on the back for a job well done to Jim Romine who is without a doubt Mr. Merry Bockster! I know he is the reason I'm a part of this chapter and I'll bet many of you can say the same. Thank You Jim!

Prost! Joe Older MB #105

## **Your New Editor Kevin Dooley**

Welcome to the fall 2012 issue of Rustlings. The transition of publisher from Jim to me has been a little tricky plus we have had a complete change of officers so we are getting off to a little bit of a late start with this issue. We should be back on track with the New Year.

Firstly, our new officers. Joe Older the former Veep has taken over the office of President from Joe Germino. Apparently there was a memo I missed about the president having to have the first name of Joe. Thank you Joe G. for your hard work not only this past year as President but also in the preceding years. Steve Van Slyke has taken over for as Vice President so thank you for stepping up. The treasurer duties have passed from Jim to Joe Pac. Dave and Paula will continue their good work with the web page. Those are your new officers for this year.

I think we all owe Jim Romine for his ten years of work keeping this chapter running. Jim has spent countless hours as newsletter editor, treasurer, head raffle prize obtainer, and general go to guy on all things bock. Jim has decided to take a well-deserved brake from his official duties but he will still be around as a contributor and advisor for years to come.

That being said, the rest of the chapter needs to step up and take up the slack. How can you help? Contribute! Donate raffle prizes; write stories for the newsletter, volunteer at the chapter table, every little bit helps.

As far as newsletter stuff goes, here is what I'm looking for in the way of articles. What are your collection specialties? Do you collect bock ball knobs? How about bock lidded cans? Are you a collector of one brewery or state? Have you made any cool bock related finds? Are you a new collector? Introduce yourself. Let us know what you are into. Highlight your collection. Just pick up your camera and sit down at the computer and type something up. I'm not looking for a novel, a page or two is just fine. Let's get this started off right with the January issue. Try to get me your submissions in by the middle of December.

I'll start things off myself. One of the new things I've only recently gotten into is bock bottles. I really don't have a lot of room for bottles but thought that this would be a good way to get into a field of bock collecting without breaking the bank. I've only accumulated about twenty so far but I'm looking forward to building a new collecting interest. I've included a couple of pictures on the following pages.

Until next month,

Kevin



# Beer Can Sells for \$36,000 at Pennsylvania Auction

Reprinted from the Philadelphia Inquirer

September 26, 2012|

By Peter Mucha, Inquirer Staff Writer



These three beer cans collectively fetched more than \$93,000 at a Lancaster County...

Who knew beer cans could be worth more than their weight in gold?

Obviously, collectors of beer cans do, because they bid more than \$10,000 for each of 10 cans at a weekend auction in Denver, Pa., between Reading and Lancaster.

And in some cases they bid a lot more.

A "Gibbons Bock LP Cone Top" - billed as the "holy grail of Bock cans," complete with metal cap - fetched the top amount, \$36,000.

A *pound* of gold costs less - about \$28,000.

Some cars, weighing a ton or more, are cheaper than that empty can.

Five hundred rare beer cans went on the block Friday and Saturday as part of Morphy Auctions' sale of more than 4,000 beer-related items collected over more than 40 years by Chicago businessman Adolf Grenke.

Collectors came from all over the country, and the total haul from 1,800 lots was \$1.25 million.

Four hundred beer taps, brewery-related ad signs and art, and all sorts of smaller stuff, such as promotional buttons, were included.

After the Gibbons can, the priciest artifact was a two-foot-high porcelain sign for the Iroquois Brewery of Buffalo, N.Y.

Next came a few more beer cans. Fetching \$28,800 each were the "Apache Export Beer LP Cone Top" and the "National Bohemian Bock LP Cone Top," followed by a "Meister Brau Olive Drab Flat Top" Can" for \$21,600.

Both cone top and flat top beer cans were introduced in 1935, but production of the conetops ended in 1960, according to ebeercans.com.

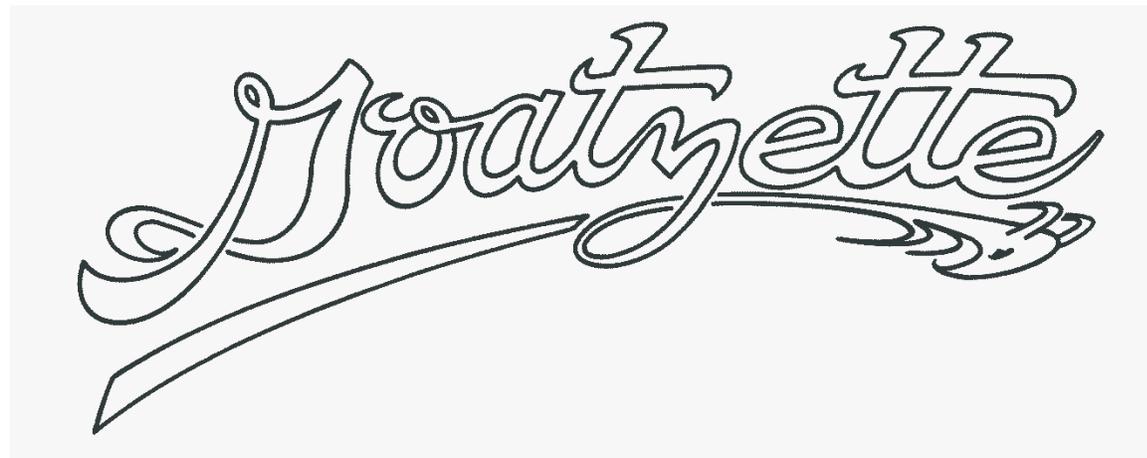
Among other types of items, bringing the most bucks were a tray with an Indian (\$10,800), a calendar with an Indian (\$5,700), a tap knob with an Indian (\$1,440), and promotional button for "Chevalier Beer" with a uniformed Frenchman on a horse (\$2,040).

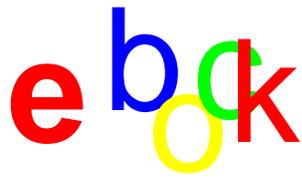
A couple of lithographs with goats also topped 20 grand.

To see the auction results, go to <http://bit.ly/Rf12Eb>.

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Contact staff writer Peter Mucha at 215-854-4342 or [pmucha@phillynews.com](mailto:pmucha@phillynews.com).





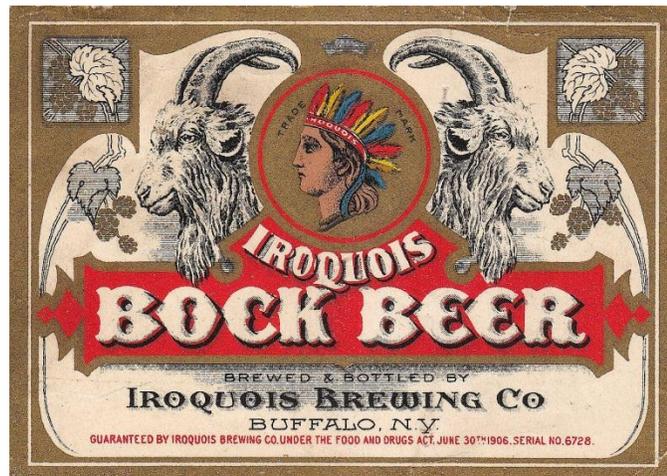
from Joe Pac

*Some more items from recent eBay auctions for your enjoyment*



**KRUEGER BOCK BEER –Medium Opener – Patents Pending - IRTP**

Has retained its color, trim in good condition, some minor pin point moisture spotting, scattered nicks, and a few minor dings near rims. USBC 90-2 Lilek # 486. Winning bid \$5,005

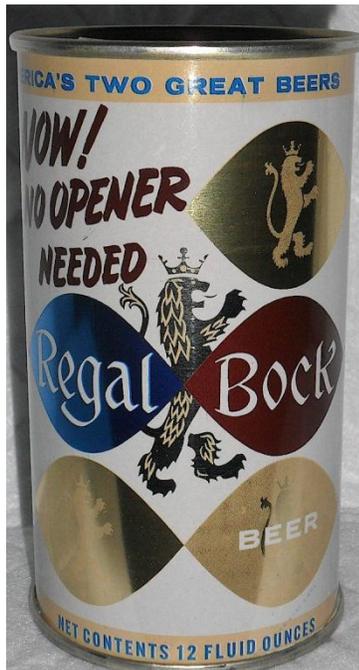
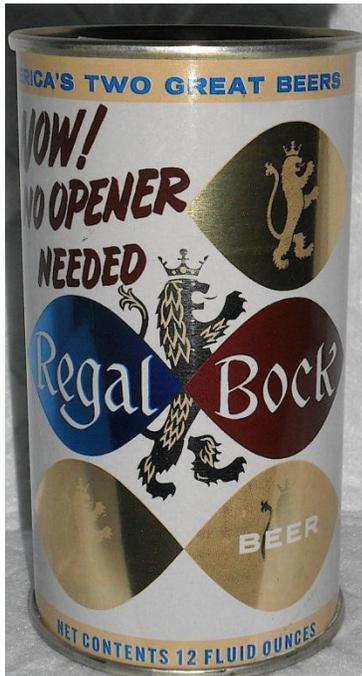


**OLD BEER LABEL IROQUOIS BOCK BEER - BUFFALO NY -**

Abt. 4-3/8" x 3-1/8", **BREWED & BOTTLED BY IROQUOIS BREWING CO., BUFFALO, N.Y.**, beautifully lithographed in red, white, black and metallic gold. Note at bottom is: **"GUARANTEED BY IROQUOIS BREWING CO. UNDER THE FOOD AND DRUG ACT, JUNE 30TH, 1906. SERIAL NO. 6728"** In fine condition. Won for \$305



Acme Brewing  
 Bock Celluloid Pinback  
 Nice condition.  
 Aprx 1-3/4". Took \$44 to win it.



**The Regal Bock Cousins from Maier Brewing, Los Angeles**

**Left to Right:**

**NEWEST! Easy Opening ALUMINUM TOP - USBC121-21.**

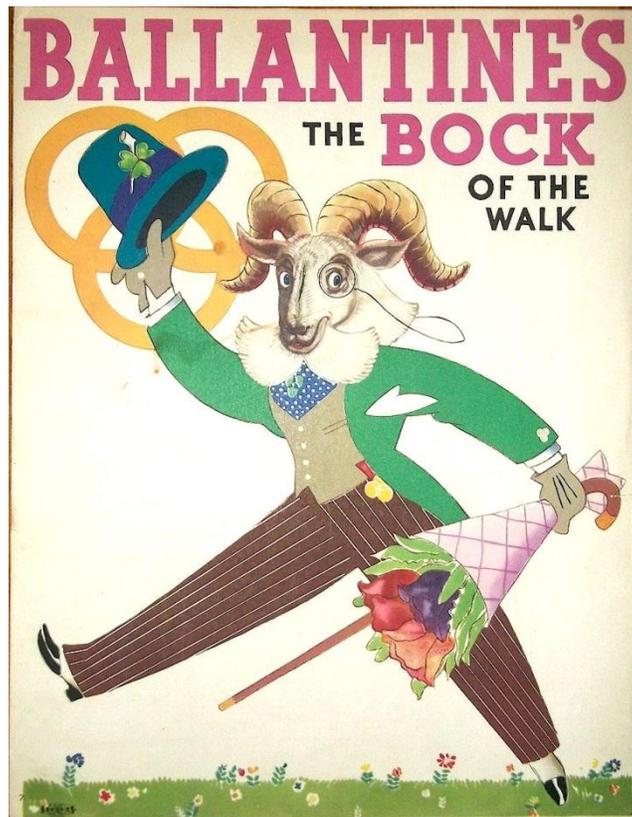
Can has been opened within the "triangles" on the lid so the basic pattern is intact. This lid does not have the "6 for \$1.14" in the center. Some very minor spotting issues. Winning bid \$263.

Now! No Opener Needed", rolled can - USBC #114-01 Although a "period" zip top has been added seller did not believe it to be the correct top (perhaps correct lid should be a "juice" style lid). Condition excellent. Sold for \$677

**Zip top, bottom opened - USBC #114-02 Beautiful condition, no issues. Winning bid \$463**

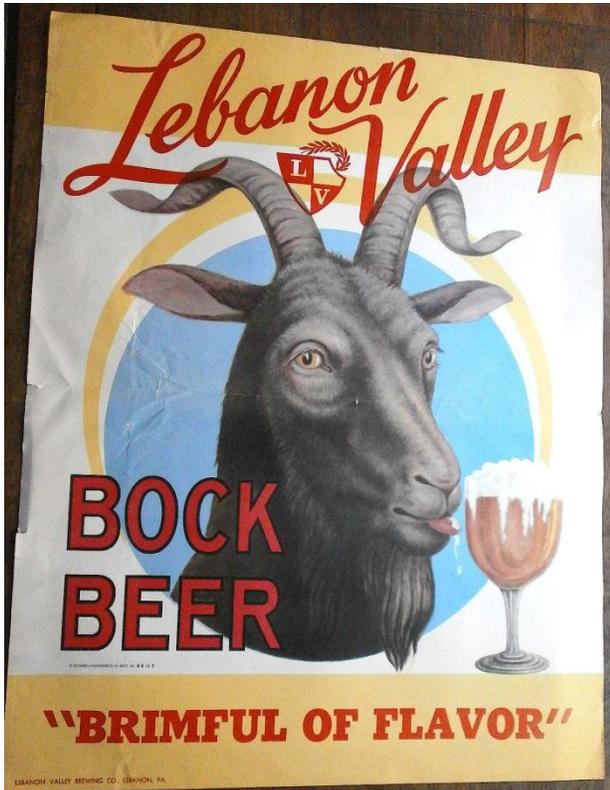


Lids for the Regal Bock Cans



**VINTAGE BALLANTINE'S THE BOCK OF THE WALK LITHO POSTER**

Size aprx. 14-3/4" x 11-1/4". Wonderful graphics, colors bright and clear. Small tear at left side and left corner, light brown streak across center. Overall condition is good. *Winning bid \$277*



## **Lebanon Valley Bock Beer Litho**

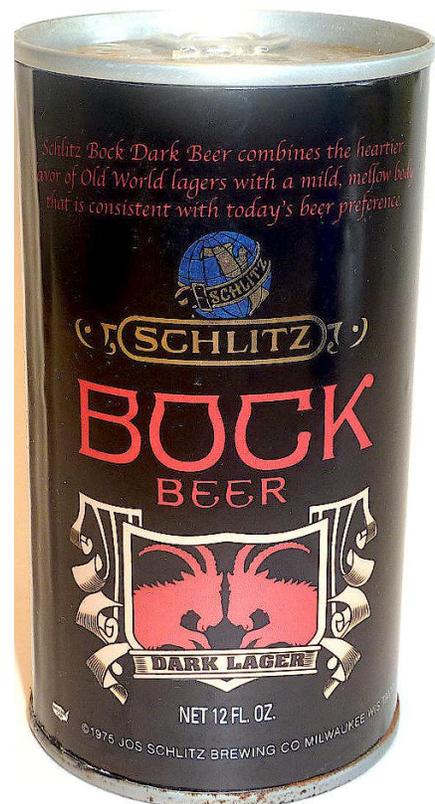
Lebanon Valley Brewing,  
Lebanon, PA. 18" x 14",  
dated 1935,  
colors are bright. There are folds  
and creases. Some  
minor tearing, slight staining on  
right hand side. Won at \$742

**By Gamse dated 1935**

## **SCHLITZ BOCK BEER (DARK LAGER) FOIL LABEL TEST CAN**

**Can was acquired from the archives  
of a test can designer. Item in overall  
excellent condition.  
It took \$318 to land it.**

*See ya next time ... Joe Pac #50*



# BUCKEYE BOCK BEER

has been  
put to  
sleep...



Right now you're thinking about Christmas, but at the Buckeye Brewery, we're thinking about bock beer. This is the time we brew that genuine bock beer for your Springtime pleasure. Now's the time we put that wonderful brew to sleep—to age for your future enjoyment. Buckeye Bock is the "real McCoy"—made from specially chosen, toasted malt and brewed to the King's and Queen's taste.

Wait for genuine Buckeye Bock Beer next Spring. It's well worth waiting for.

## Buckeye Bock Beer

THE BUCKEYE BREWING COMPANY • TOLEDO, OHIO



## Grenke Cans





**It's Here!!!!**

**It's Here!!!!**

**Yeah!!!!**

Kevin Dooley  
200 Clarkewoods Road  
Athens, GA 30607