

# Merry Bocksters Goatette



The Official Newsletter of the Merry Bocksters Chapter  
Brewery Collectables Club of America  
VOLUME #7 NUMBER #2 ISSUE #23 APRIL 2008  
Spring has sprung, can't hang unless you're hung!

## Let's get CANcentric!

**You See it Here First, AGAIN!**

Another Major Bock Can Find!!

The History  
of the Great  
Bock Cans  
Continues!



**Blue Gray**  
is for  
**Bock Lovers!**



..... *and even More!*



**THE GOATZETTE IS THE OFFICIAL NEWSLETTER OF  
THE MERRY BOCKSTERS CHAPTER OF THE BREWERY  
COLLECTIBLES CLUB OF AMERICA  
WWW.MERRYBOCKSTERS.COM**

Ain't no Hangover like a 40 year old Bock Hangover!

**President**

Joe Paczkowski  
317 Medford Lakes Road  
Tabernacle NJ 08088  
609-268-9390  
jopacz@yahoo.com

**The Vice**

Robert Fondren  
7 Lawrence Lane  
Fredericksburg VA 22405  
540-370-4210  
fondren@cox.net

**Sect'y/Treasurer/Editor**

Jim Romine  
1316 Gormly Circle  
Sanford NC 27330  
919-774-1173  
jromine@alltel.net

**MORE, YES MORE, NEW (OLD) CANS!** They just keep rolling out of the woodwork, and we just keep bringing them to you, first, fastest, with the most info quickest!

## TABLE OF CONTENTS

More Can Goodies that amaze the world! .....	1
Chapter Masthead & Contents .....	2
Our Prez and once was Prez (now vice) opine .....	3
Your Humble Editor has to vent to feel better.....	4
And now, Children of all ages, in the Center Ring.....	5 - 7
The Bock Tasting Report! Bocksters 19, Beers 19 – a tie! .....	8 - 9
We Coast along for a moment.....	10
The Second Bock Can History lesson – no quiz.....	11 - 13
More History, this time Bock Steinie Bottles.....	14 – 17
The eBook Report shows goodies and toughies .....	18 – 19
We be Bocking in the USA! .....	20 -21
Proof positive that there are many undiscovered Bock cans out there .....	22
The GOATMATE, for the animal in all of us .....	23

VOLUME 7, NUMBER 2, ISSUE #23, April 2008

The GOATZETTE is published quarterly. Yet again we get to scoop the beer collecting world. When does this merry-go-round end? Hopefully, never! I guess we're just living right! Nah, that can't be it! Lucky? Definitely! Good? Only if the wife's right beside me!

# **HAPPY BOCK SEASON! Sez da Prez**

Spring has sprung and the Bock Beer flows again. It was good to see some of our membership at the Blue Gray show. The Bock tasting held Thursday evening was again a success. We must have the right players. The availability of some tough Bock cans from the sale of Dave & Jane Stark's collection has caused quite a stir. A recently completed auction in Maine brought out some real Bock can gems such as five (5) Jacob Ruppert Bocks, and five (5) Schaefer Bocks (Large Goat), a sweet Krueger Bock, Feigenspan Bock, also some clean Pabst Bocks too! To have this many rare specimens come up all at once is really mind-boggling.

Back in 2005 I had the pleasure of being invited to view the outstanding collection of our esteemed editor, treasurer, secretary (you get the picture) as I neared the Convention in Charlotte. During my visit I casually mentioned that probably all of which could be found had probably been found. Mr. Romine immediately said "Don't say that, there is still stuff out there, and we don't know how much there is". Well I stand corrected. What's next, perhaps an unknown Bock can to appear on the scene?

Enjoy the season and try to get out to some shows. I wish I had the time to attend that Western States show in Las Vegas. That will be a good one.

Happy Collecting,

Joe Pac

## **...and now, the Vice President's Message**

With a few months of being able to use the Merry Bocksters web site, I have found myself referring to it often. I enjoy looking through the old newsletters, and the composites make great references. One thing I learned is that our esteemed editor is not infallible when it comes to knowledge of bock cans, as you will see in my other article in this issue.

The Blue-Gray show is a couple of months in the past, so I assume everyone who was there has gotten back to normal by now. The week of collecting, meeting with friends, partying and sampling micro beers really takes a toll, of course in a good way. I hope that everyone was able to take home a bock can or other item of their choice.

I have decided to run for the BCCA Board of Directors, along with my friend Jim Wolf (who is now a paid member of the Merry Bocksters). We would both appreciate your support at the upcoming Convention.

Robert Fondren

## I'M NOT SCHIZOPHRENIC,, AND NEITHER AM I



HERE'S ANOTHER PEEK INTO THE FAMILY PHOTO ALBUM, which I hope you are enjoying. Here's a couple cousins, Peter and Richard Mick, guarding the keg from the too easily inebriated (in other words, the kids) at the Sharecroppers Festival. Word is that they were standing for only a short time after this was taken, as the effects of the Schmulbach Bock Beer was too strong to stand up to for long.

GREAT STUFF in this issue, with yet more astounding Bock Beercan finds making history. The discovery of 5 indoor condition Ruppert OI Bock cans, when there were maybe 2 examples known, is amazing enough. But to add 5 Big Goat Schaefer's to the find makes it truly one of the major Bock discoveries ever. More on those Schaefer's in the next issue!

WE'RE STILL LOOKING FOR A WINNER of the Merry Bocksters Dry T Shirt Contest! That's right, folks, we

still don't have the compelling design for this fall's fashion statement on Bock sportswear. So, send in your version of the Ultimate Bockster T Shirt Design, and win yourself some notoriety, as well as a free T Shirt! Winner to be declared at Canvention, and submissions need to be in to Your Humble Editor by August 1.

HOPE EVERYONE'S ENJOYING all the access to information that the Website provides. Please look at the Roster, and you will see that we have added several New Members since last issue, including the return of Joe Miller. Joe showed up at the Blue/Gray show this spring, and renewed friendships and rekindled his passion for the hobby. Those who remember Joe can attest to his ability to work a convoluted trade deal to acquire great Bock cans, and leave everyone involved happy. When he took a sabbatical from the hobby, he had one of the two or three best Bock can collections out there, so don't be surprised if he calls on you looking to rebuild. Welcome back!

MORE INFO on the website that can help you is the assorted Composites we have established. Another one is going up there right away, with the Steinie Bottle article in this issue kicking it off. Many beautiful early Post-Pro Bock labels came on these bottles, and Dave Lang and I put together the star of a catalog of those collectibles. They are still easily obtained, and can add a lot of color and character to your display. Check it out, and send in photos of the steinies you have that we didn't document.

THAT'S ALL FOLKS! I'm outta room! See you in July!

# And Now, The Maine Event

By Jim Plant

Another e-mail with topic line "breweriana auction". It sat in my in-box for a few days until I had the time to go through all the garbage e-mails. I clicked the link and suddenly, this was staring me in the face:



Pretty cool looking stuff. Naturally, I got excited and glanced at the rest of the March 26 auction items from this auction house in Maine. It was loaded with circus posters, hundreds of them. What should I do? I'm in North Carolina and have a family vacation planned that week. Do I call the auction house and ask about condition? No, clearly they don't know what they have here, stacking crappy cans in front of valuable ones. I need help and I know just the

guy, can savvy, well connected, reliable and best of all, unemployed. Yes, Matt Menke. Before I contact him I took another look through the auction to see if I can gather anymore information. Way down near the bottom of the hundreds of circus posters, was another picture I had missed up until now:



Holy (insert your choice) !!!

Yes, those are Jacob Ruppert Bocks, the OI version. And yes there is a stack of 4 and another. Look closely and you'll see big goat Schaefers hiding behind the Lion Ales and Jacob Ruppert Knickerbockers. There were two more big goat Schaefers completely hidden too. So tally those up with the 3 Valley Forge Bocks, Krueger Bock, PON Bock (non-OI) and 5 Pabst Bocks, that is quite a find. So where is the Lion Bock?

Matt immediately thinks I should call one of the Massachusetts guys to work this. I failed to mention the Ruppert Bocks. Once having done that, Matt changed his tune. With only 3 days to the event, we had to act quickly. Once on site, Matt calls with the bad news, the cans are scratched and condition is not good. The stacks of cans are soldered together. That and there are more can guys there than a Maine can show could ever attract. Auction time nears and in walks the "lone ranger", the hired gun for top can dealer Dan Morean. He blows past everyone's bid in under 2 minutes and it's over. \$110,000 plus fees. The auctioneer didn't even see Matt waving his lucky auction paddle #13.

You can read more about this find on Dan Morean's website and in Matt's upcoming BCCA story. And if you want to see (or purchase) the cans, visit, <http://www.breweriana.com/beercans.html>



Photos are courtesy of [www.breweriana.com](http://www.breweriana.com)

# The 2nd Annual Blue/Gray Bock Beer Tasting



## **The MASTERMINDS of the tasting, Dave Lang and BCCA Presidente Joe Germino**

One of the events at Blue-Gray was the Second Annual Merry Bocksters bock beer tasting. Here is the list of beers that were sampled:

Bell's Consecrator Dopplebock (in memory of Rob Skalla) – the first beer sampled. Joe Germino and Your Humble Editor said a few words in memory of the late Rob Skalla, who helped supply last year's event, and helped develop Bell's Doppelbock. We missed you, Rob!

Mahrs Brau Bock-Bier

Narragansett Bock

Saranac Black Diamond Bock

Wasatch The Devastator Double Bock

Tommyknocker Butt Head Dopplebock

Sprecher Dopple Bock

Climax Hoffmann Dopple Bock

Orlando Dopple Bock (this very expensive beer was brought by Joe Older)

Left Hand Goosinator Smoked Dopplebock Lager

Genuine International Frankenmuth Bock Beer, Covington, KY (from the late 1950s)

Fitzgerald Bock Beer, Troy, NY (from the early 50s)

Phoenix Bock, Buffalo, NY (from the late 40s)

Erie Fallenbock

Celis Pale Bock

Lyle Brown's home brewed Rauch Dopplebock

J. W. Dundee's Pale Bock

Rock Art Mountain Holidays in Vermont Rich Creamy Bock Lager (yes, it said all of this on the label)

Stroh's Bock Beer (from the early 60s)

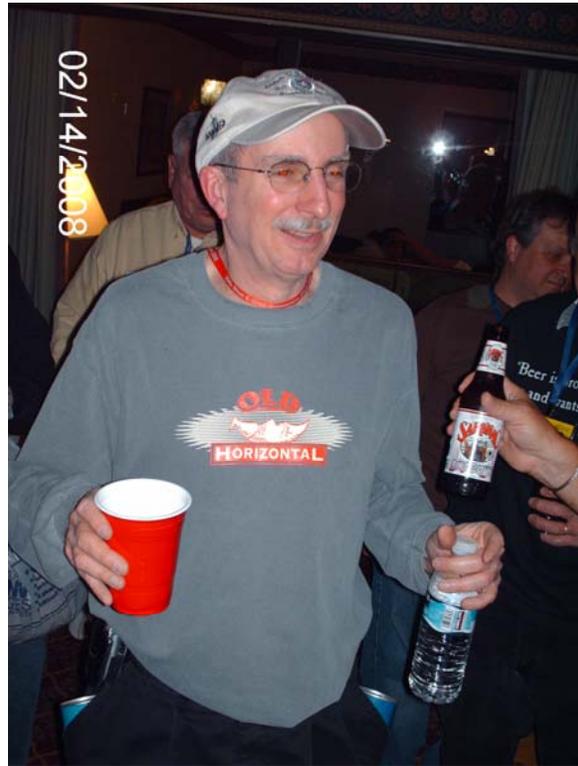
Samuel Adams Triple Bock

## The 2nd Annual Blue/Gray Bock Beer Tasting

One of the amazing things is that the beers from the 40s thru 60s were drinkable. In fact, a couple of them were still rather tasty and had retained some head. I'm sure the tasting is now a tradition and we will have the Third Annual Merry Bocksters bock beer tasting at next year's Blue-Gray.



Robin Carlson assumes the position



Veep Fondren in action at the tasting

We had a good sampling of beers, and an equally good sampling of Bocksters in attendance. At least 15 were there, and several onlookers, tourists, tire kickers, etc. wandered in and out to see what the fuss was all about. It's about a good time, good beer, and getting to know your Bock brethren even better!



Even the Pope was there!

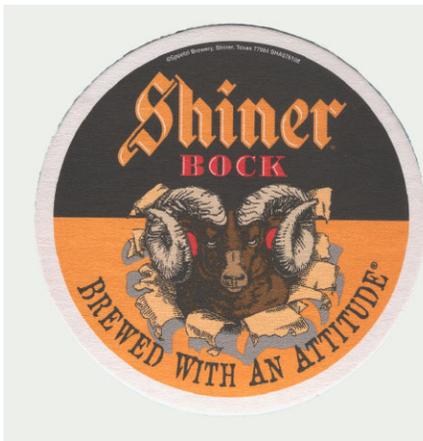
# Coasting with Goats

by Steve Armstrong

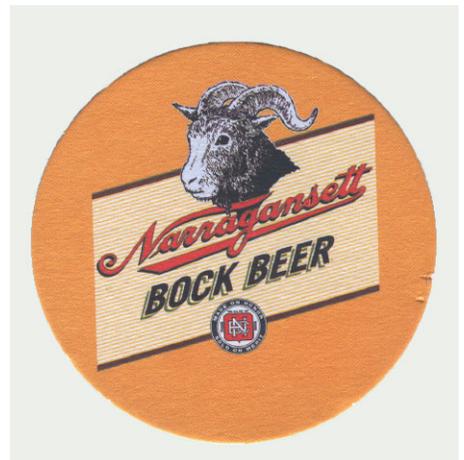
I hope everybody wintered OK and is looking forward to spring, when ever that will arrive. Thanks to fellow bockster, Robin Carlson, I've got one new bock coaster to feature this time around. Robin sent me the Narragansett Bock coaster recently and I'd like to publicly thank him for supporting this column. As of this issue, I've run out of bock coasters to feature so if you've got something that hasn't been presented here, please let me know as I'd like to continue with this column as long as there are coasters to write about.

This group of coasters continues with a bock coaster courtesy of that "Little Brewery" in Shiner, Texas and can be found in the Beer Coaster Mania web site. Check it out at the following address: <http://members.aol.com/gbarone/index.html>. Once there, follow the "coaster guide" link and you'll find the coaster under the "Texas coaster guide" link within the individual state coaster guide table.

I've mentioned the brief history of the Spoetzl Brewery in previous issues so I won't repeat that here. This brewery has produced numerous Shiner Bock coasters. Some look the same but have variations on the back side or may just be printed on one side vs. both sides. This particular Shiner bock coaster is identified in the coaster guide as TX-SPO-17. It is 4" diameter in size and is printed on both sides. The back side has a small picture of the brewery and three lines of text as well as the usual contact information such as their phone number, their web site address, and a mailing address. Notice that this coaster has some grey highlights around the bottom where the ram has broken through from the back side. There is a very similar coaster of the same design but these grey highlights are brown. There is also a minor text variation on the back side. This coaster is identified as TX-SPO-9 in the Texas Coaster Guide.



The Narragansett Bock coaster is identified in the Beer Coaster Mania state coaster guides as RI-NAR-32. It is 4" in size and has a story on the back side. The back side reads: *Our stories, our beer. The regulars at the Backstop won't soon forget that night in the '60s when they smuggled a live goat up to the roof of the Warwick bar and literally brought the Gansett sign to life. The firemen who were called*



*a few hours later to get it down won't soon forget it either.* The brewery invites you to tell them your story at [NarragansettBeer.com](http://NarragansettBeer.com).

The last bock coaster for this issue is from Anheuser-Busch and is identified in the coaster guide for A-B as AB-3056 under the ZiegenBock listing. This is an oval shaped coaster, 4 3/16" x 3 11/16" in size. It has the same printing on both sides. There have been quite a few ZiegenBock coasters issued and I'm sure there will be more to come in the future.

Well, that wraps it up for this issue. Again, if you've got a bock coaster you'd like to see here, please let me know. This column will return again when I've got something new to report. Until then, cuddle up with your favorite bock beer and enjoy the newsletter.



# Great Cans and Their History

## The Ortlieb's BOCK ALE Mystery

OK, OK, maybe I got carried away with the title, but this installment of the GREAT CANS segment, won't have a lot of HISTory, but will be completely shrouded in MYStory. That's all that's left of the facts leading up to the present state of affairs for the Ortlieb's Bock Ale J Spout can.

A few facts are known. Up until last year, it was accepted throughout the hobby that there were two examples of the can known – one was a partial can displayed in an enclosed clear container to protect it, and keep it standing up (owned by Larry Handy), and the other was a crushed, but whole can that has been pictured in the USBC (owned by Your Humble Editor). That was all there was, two known examples, since the mid 1970's. Then, last summer, a third example came out of the John Holmes collection on eBay. This one was a complete cylinder, but was extensively repainted and rebuilt. It was won by J - Spout specialist and Bockster Marc Tracy. So, here are the three cans.



Left to Right: Cans owned by Larry Handy, Jim Romine, and Marc Tracy



The rear view of the cans, in the same order as the previous photo

You can see that the center can, the crushed one, is the only one complete and original. I put a fiber optic probe into the inside of the can several years ago, to determine if it could be straightened, but it cannot. A sad state of affairs for the hobby indeed. The repainted can on the right looks as if it is mostly there, but at this stage, it's impossible to evaluate what the condition of the can was prior to its "restoration". You see that the seam is almost all there, and that the missing area wraps around the bottom of the can. Actually, it's structural condition looks to be very similar to that of the Handy can on the left. So here we are, these are all of the known examples of this can there are in the hobby.

Now, to get to the MYStory part of this tale. Nothing is known of the origin of the Tracy can, so we can dismiss it out of hand (for now). BUT, the condition of the can is very similar to the other two in several ways. The rust that is showing on original can surfaces is mostly small pinhole blister corrosion, that has affected the paint more than the can itself, that is until you get to the portion of the can that is missing altogether. Then, it appears very similar to the Handy can, in that the corrosion has obliterated a section of the can around the bottom of the can. Could these two have been resting side by side in a dump years ago?

So, where were these cans found, and who found them? Ah, that's where the mists of time obscure the view. One version of the story is that they (the Handy and Romine cans) were found in the same dump, by the same person who found the dumper Hohenadel Bock J Spout that dived from a shelf to its doom twenty years ago.

Another version is that a young collector walked into a show in the late 1970's with a bag with 4 or 5 of the cans, and 2 of them were the Handy and Romine cans. There was only one whole can, but it was crushed (the Romine can). There was one can missing a chunk out of the side, but was otherwise whole (the Handy can). The others in the bag were in pieces. That's the story that Tommy Leo has told many times, and he should be believed, because he obtained the best one, held it many years, then sold it to Jim Plant. Jim had the can for about 10 years, then decided to get out of conetop cans and concentrate on flattops. He offered Jim Romine a trade for an indoor Copenhagen Castle Beer can in Romine's collection, and the deal was made at the old Charlottesville show in 2002. What's lost in the fog here is who this young collector was, where he got the cans, and whether there were any more to be had at that dumpsite (was it the Hohenadel dump?).

Here's where it gets interesting, and more murky. Larry Handy swears he got his can at a show in Philadelphia in 1976 or 1977, and he says it was the only example there. Did the collector that Tommy Leo dealt with show up later on at the Philly show? Did John Holmes, who was known to appear at East Coast shows with regularity, get a can from the Unknown Collector at one of the same shows that either Larry or Tommy (or both) got their can? Or did Larry get the other can at the SAME show as Tommy Leo, but Tommy simply has forgotten which show it was after all these years?

OR, did John Holmes get his can by another means? There's another story that Ed Zimmerman, the prison warden dumper who dug the Kuebler Bock J Spout that appeared in the Holmes sale, may have dug an Ortlieb's Bock Ale. These two knew each other well, and John Holmes was a frequent visitor at the Zimmerman home. I personally doubt this version is true, as Mr. Zimmerman was famous for only bringing home whole cans. If they had any holes, he wouldn't even bring them out of the woods.

John also had a pair of "hired guns" digging for him for several years in the Northeast. They would dig cans, and John would pay their expenses plus commission for the cans they found. It's not hard to imagine that they could have found the can. They also frequented many shows during the late 70's, so it's possible that they picked up the can for John, rather than he got it at a show himself.

My personal theory is that the young collector did indeed have both the Handy and the Romine cans at a show. Tommy Leo saw him first, and got the whole but crushed can. Larry came along a short time later, and obtained the cylindrical can that was missing material around the bottom. Larry didn't realize that Tommy had gotten a can also. I propose this because a)I can't believe these cans wouldn't all be traded away at a single show, and b)There's enough doubt in both stories, and the tellers' memories (it WAS a long time ago!), to allow for it to have been the same show.

I also propose that John Holmes came by his can by some other means than this same young collector. If he had been in on that deal, someone would have remembered. John was an early BIGTIME collector, and knew everybody.

Bottom line, all we really know is where these three are now.

# Steinie Bock Beer Bottles

## A short History and Catalog

Dave Lang and Your Humble Editor



The "stubby" and "steinie" beer bottle styles are purely of 20th century origin and were the glass industry's successful response to the rise of beer being "bottled" in cans in the mid-1930s - a perceived major threat to an important segment of the glassmakers markets. The stubby style (left) was commonly used for American beers up into at least the early 1970s and are still used by some beer brewers in the world today (e.g., *Red Stripe Beer*® - Jamaica). This class of bottles is typified by a relatively short body height (of the typical 11-12 oz. sizes) which is moderately wide, has a moderate shoulder pitch, and a short to moderate length neck.

Both beer bottle styles (stubby & steinie) were produced during a time when automatic bottle machines made virtually all utilitarian bottles, so they always have typical machine-made characteristics. A large majority of these bottles from the 1930s through 1950s have a crown cap accepting finish, though the lower portion of the finish can vary or even be absent. The glass color is virtually always some shade of amber. Most are of moderately heavy glass since at least some were intended to be reused, though most were probably one use ("no return") bottles except during WWII when wartime conservation rules dictated re-usable bottles.

A competing style to the stubby was the steinie, an example of which is pictured to the right. It also has a short, proportionally wide body but with a longer, moderate length neck that has a distinct bulge or "step-up" and a fairly sharply angled body to heel area. This style with the step-up neck was apparently designed by the *Owens-Illinois Glass Company* about 1936 to mimic the taller well known export style beer bottle. It appears that the steinie style was most popular from the 1936 into the early 1950s. The pictured steinie is of the typical 11 to 12 ozs. capacity and is base marked indicating manufacture by the *Owens-Illinois Glass Company*. There will be 2 numbers on the base, to either side of the OI logo. The left number indicates the plant, the right number is the last digit of the year. If the number has a dot after it, it's a 40's date. If no dot, it's a 30's date.



**Dating Summary/Notes:** Both the stubby and steinie styles appear to have originated just after the end of National Prohibition making their first appearance in 1935. Both styles were used commonly through the 1940s. By early 1950s the steinie style (the 11-12 oz. sizes anyway) seem to have become less popular and the classic stubby shape dominant, likely even being more popular than the export style at that time.



OK, so now that we have the history and dating under our belts, let's get on to the examples we've found so far. As you'll see, we only know of one example of the stubby bottle used for Bock Beer, by the Coors folks. It seems the steinie style was much more popular. So look this over, and see how many of these you have.

If you own examples we haven't pictured here, please send in photos to Your Humble Editor for inclusion in an update in the future, and to enhance the Composite we're going to have on the website very shortly. That way, you can access the entire Composite, in updated form, at any time, and even print yourself off a copy to take to shows with you! E-Bocking is good!



Ballentine's 1



Bavarian 1



Becker's 1



Bohemian Club 1

# Steinie Bock Beer Bottles



Catasauqua 1



Daeufer's 1



Falls City 1



Fort Pitt 1



Gibbons 1



Harvard 1



Hornell 1



Horton 1



Koch's 1



Koehler's 1



Lebanon 1



Menominee 1



Neuweiler 1



Pabst 1



Pickwick 1

# Steinie Bock Beer Bottles



Piel's 1



Rheingold 1



Ruppert 1



Stegmaier 1



Tivoli 1



Tivoli 2



Topper 1



Trommer's 1



Tube City 1



Utica Club 1



Wausau 1



West End 1

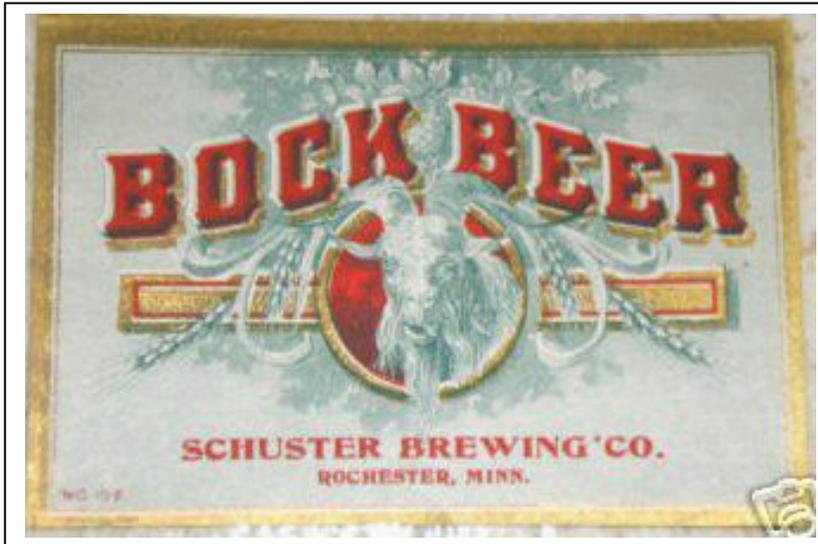


Youngstown 1

We present you with the first 33 bottles we have documented; 32 steinies, and the one lone Coors stubby version. If buying these bottles, always look at the dating code on the bottom, to see if the label matches up. If an IRTP label is on a bottle with a 1 or 2 date code with no dot (indicating a 1951 or 1952 bottle), then the label has been applied. Remember, date codes 5

through 0, no dot after, indicate 1935 through 1940. 1 through 0 with a dot indicates 1941 through 1950. Then they went back to no dot until the mid to late 50's when production ended. Many thanks to Dave Lang for all of his help on this article!

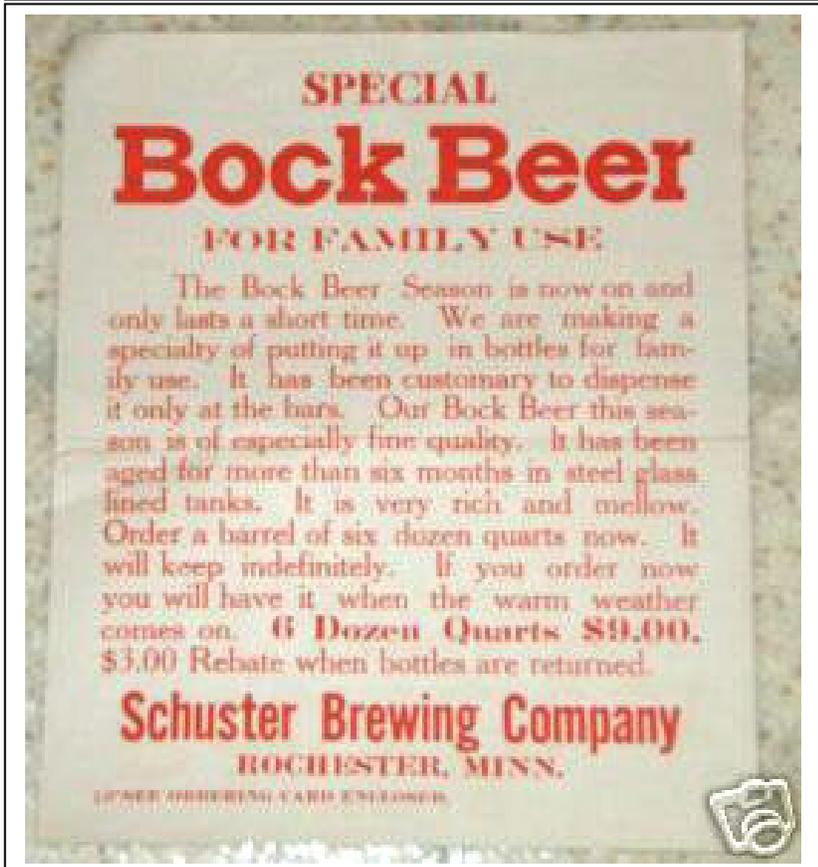
Some more items from recent ebay auctions for your enjoyment



**Schuster Brewing Company Bock Beer Label- Rochester MN**

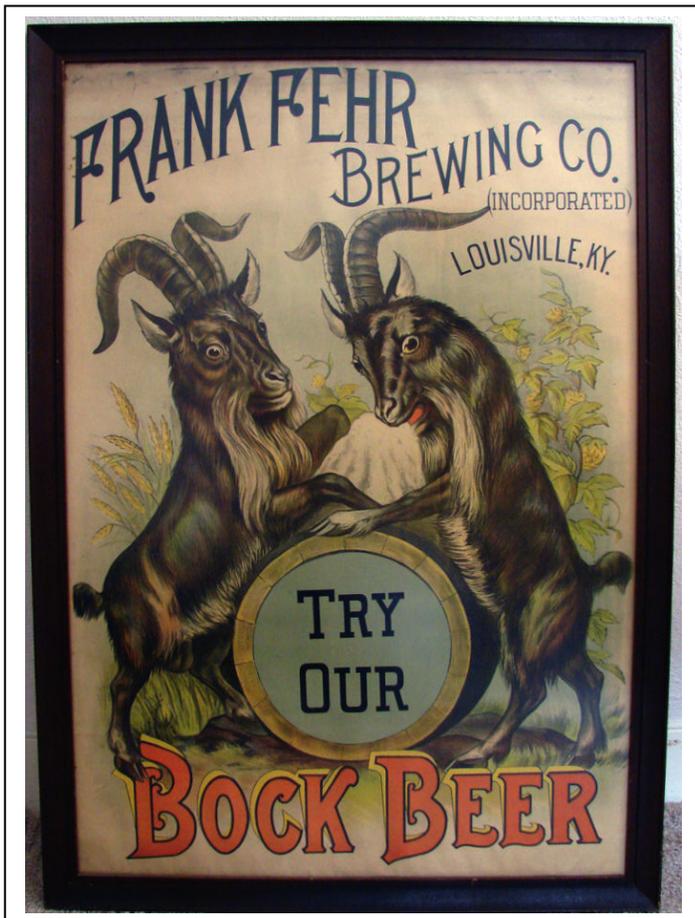
Awesome beer label from the Schuster Brewing Company of Rochester, MN.. Label found in a packet along with other ephemera from the brewery which was mailed in 1913. Label in unused A1 condition. Lower left corner reads 'No. 106 along with 'Northwestern Litho Co.' in the gold border of the label. Colors are fantastic. Winning bid \$540.00

The related flier from the 1913 went for \$35.75. It was included in the same 1913 packet and measures 6.5" x 5.5".



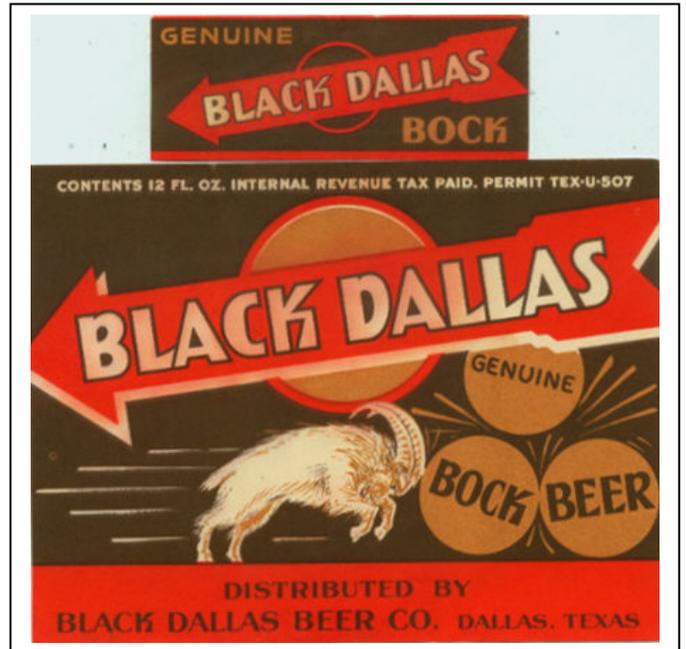
**RUPPERT BOCK Ball Knob**

In decent condition. Auctioned off for \$102.50



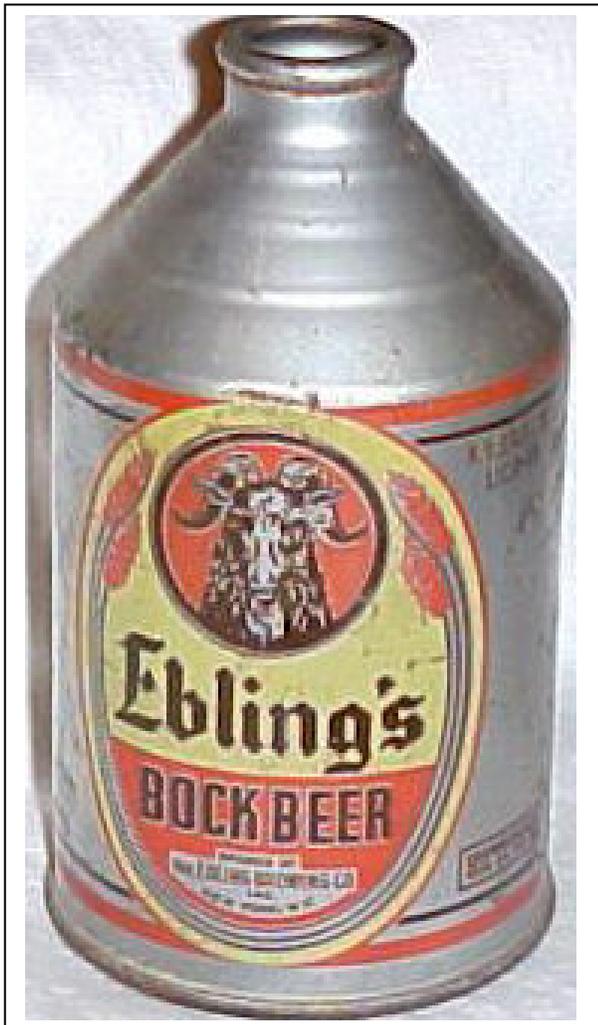
**Frank Fehr Brewing Co. Bock Beer  
Litho**

Measures 26½" x 37½". Seller claims item was meticulously researched and found to be from circa 1880. Probably framed later on. Advertised as in excellent condition. Won at \$1,326.00



**U# Permit 12oz Black Dallas BOCK Beer  
Label w/neck. Dallas, TX.**

Unused 12oz Federal Permit Tex-U-507 Black Dallas Genuine Bock Beer label with matching neck label used for beer brewed and bottled by the Schepps Brewing Corporation of Dallas, Texas, distributed by the Black Dallas Beer Company. This 4 3/8" x 3 3/8" label dates circa 1934 and is in excellent condition with a tiny bit of wrinkling and red transfer due to becoming damp at some point. Winning bid was \$200.00



**☛ Ebling Bock Beer Crowntainer**

Indoor can with a few minor issues. Sold for \$596.75

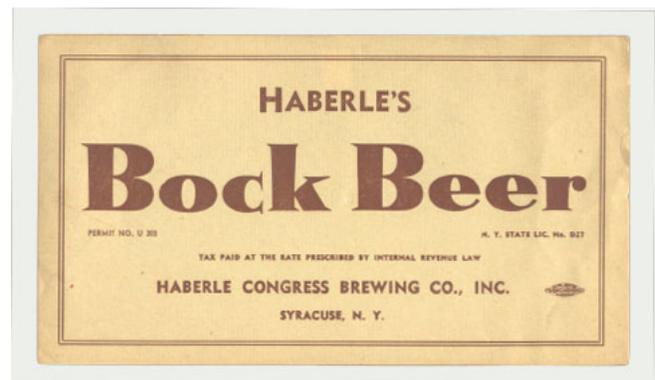
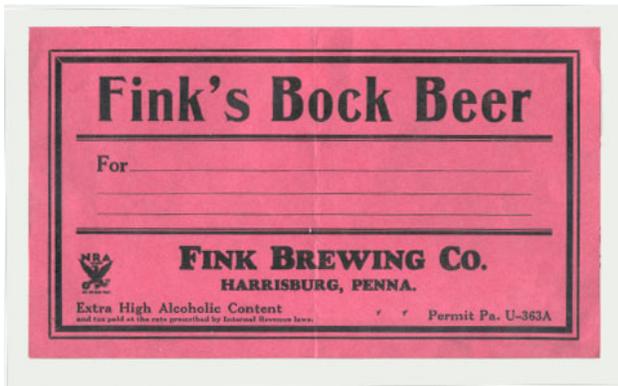
*See ya next time ... Joe Pac #50*

# BOCK IN THE USA

By Steve Armstrong

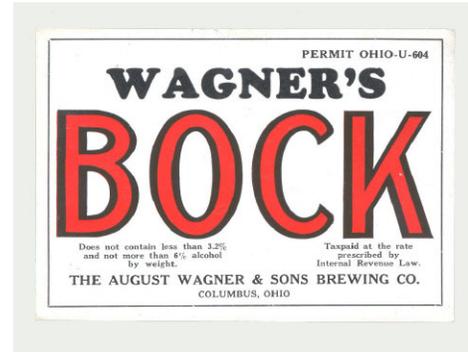
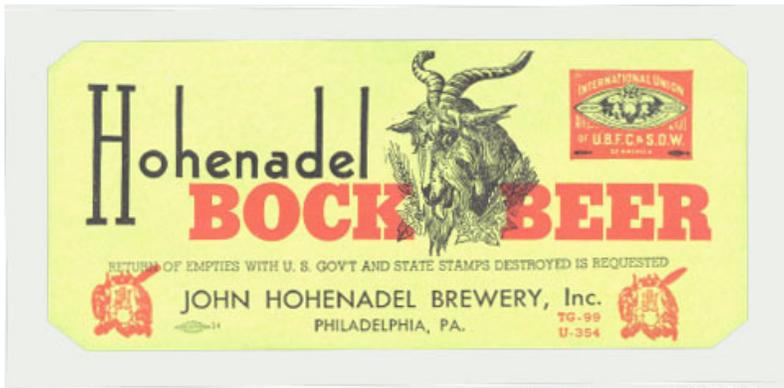
Happy Spring or should I say Bock Beer Season! The labels featured below are somewhat a continuation from the last issue where I featured keg labels. This issue I'll again feature some mega bock labels, however, these don't list any contents on them so they could still be keg labels or perhaps they are case or box labels.

The first label comes from the Fink Brewing Co. of Harrisburg, PA. The label is 4" x 7" in size and lists the U permit number. According to Bob Kay's new label book (US Beer Labels, 1950 and Earlier, Volume 1- The Western States), the U permit dates to the 1933-1936 time period. He describes this as *Immediately after the repeal of prohibition the fed's required brewers to show their permit to produce beer on their labels. This was designated the U-permit. This requirement was stopped in 1935 however communication to brewers was poor and brewers were allowed to use up their inventory of labels on hand.* According to *American Breweries II*, this label would date to the 1933-1934 time period. The Fink (Henry) name associated with this brewery first appeared in 1862. Henry operated the business with Christian Boyer. The brewery was known as the Keystone Brewery from 1875-1909 before the name was changed to the Fink Brewing Co. Apparently the brewery closed in 1934.



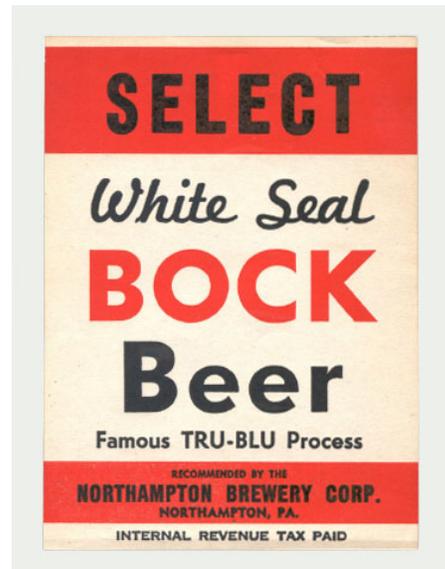
The Haberle's Bock label is from the Haberle Congress Brewing Co., Inc. of Syracuse, NY. The brewing history of this business extends back to 1865. During prohibition, this brewery used the Haberle Beverage & Products Co., Inc (1920-1933) name. Upon repeal, the brewery reopened as the Haberle Congress Brewing Co, Inc. and enjoyed the next 30 years in operation, closing in 1962. This label is also 4" x 7" in size and features the U permit number, the IRTP statement, and the New York License number.

The Hohenadel Bock Beer label is another large label measuring 2.75" x 6.25". It is from the John Hohenadel Brewery, Inc. of Philadelphia, PA. This label possesses the U permit number as well as a Union label in the top right corner and JH brewery logos in the bottom corners. The fine print between the brand name and brewery name says: Return of Empties with U.S. Gov't and State Stamps Destroyed is Requested. This brewery was in operation for many years beginning in 1875-1920 and 1933-1953.



The Wagner's Bock label comes to us from the August Wagner & Sons Brewing Co. of Columbus, OH. This brewery operated with the "& Sons" title during prohibition (The August Wagner & Sons Products Co., Inc.) and after repeal as well. The name was shortened to August Wagner Breweries, Inc. in 1937. The operation eventually closed nearly 4 decades later in 1974. This label is 3" x 4.25" in size and features both the U permit Number and the IRTP statement. The fine print says the beer *does not contain less than 3.2% alcohol and not more than 6% alcohol by weight*. There is a similar size and style of label for a 12 oz bottle. This label is IRTP and the colors of Wagner's and Bock are the opposite of the label pictured here.

The Rheingold Pale Double Bock is one of my favorite big bock labels in my collection. It is 7" in diameter. This very large label comes from the Liebmann Breweries, Inc. of New York, NY. This brewery was in business for well over 100 years (1854-1976). This is an interesting label as it does not have any dateable text such as a permit number or IRTP statement. It does however, resemble the 1930s label design used on other Rheingold Bock labels as well as the IRTP dancing goat flat top can.



The White Seal Bock is another large label, coming in at 4" x 5.5" in size. One interesting item about this label is that it says this White Seal Bock Beer is *recommended by the* Northampton Brewery Corp., Northampton, PA. This brewery was known as the Northampton Brewing Co. during pre prohibition times (1898-1920) and by the Northampton Brewery Corp. during the post prohibition period (1933-1950). Only the IRTP statement is used on this label

That's all for this issue. Since spring is officially here (on the calendar anyway) I hope you're enjoying your favorite bock beer. ☺

# STORY #3: The Leinenkugels - the Story Continues

Robert Fondren

In the October Goatzeite, Jim had pictures and a listing of all of his Leinenkugel Bock cans. He listed 8, and at the end asked the question “Have I missed any?”. Well, the answer is yes. Can number 7 in the picture is an aluminum can with “Registered 1984” in the upper left of the can. I have 4 different variations of that can, with 4 different years, 1982, 1983, 1984, and 1985. I see very few other differences in the cans. All are aluminum tabs with similar color schemes. The 1982 and 1983 cans have ring tops and the 1984 and 1985 cans have push button tops. Since I have 4 different years, I wonder if there are any more. So, the question is, “Have I missed any?”



**EDITORS NOTE** I am at once ashamed and delighted. How could I have missed these variations all these years? But, I did, and Robert didn't, and fort that I am grateful! Now, I have three more Bock cans to go looking for. Well, only one actually, since Robert had duplicates of the 1982, and 1985 cans. So, I'm on the lookout for a 1983 version! I have a spare 1984 to trade for one! It's back to the dollar boxes for me, and I'll report out when I find it. Until then, I will repeat the question I asked 6 months ago. Have I missed any? Not just any Lienies, but any Genesee's, Lucky's, or Ballentine's?



# BAAAAADBOY'S GOATMATE OF THE MONTH



**THIS MONTH'S GOATMATE** is a Lady in Red, being stalked by a goat that looks like there was a Schnauzer in its family somewhere along the line. The Lady in question exemplifies all the attributes of a fashion queen of the era – dead animal wrapped around her ample neck, big hair piled high, some actual meat on her bones (not like the waifs they call models these days), and a flouncy dress meant to at once hide and reveal all of her feminine wiles.

**OF COURSE**, she is holding a glass of the finest Bock Beer, and no doubt that is what has the goat's attention. On second thought, it may be all of the hops gathered in front of her. I've heard that growing hops are like catnip to goats; they can't leave it alone. The perfume of the hops cluster is more than they can stand. Or, he may be mourning the loss of a loved one. Doesn't the neck wrap seem to match the goat's fur?

**YOU CAN SEE YOUR** personal vision of Bock loveliness here, if you wish. Just send in your nominee for the next GOATMATE, and revel in knowing that you are pleasing all of the hobby's most dedicated adherents to the temptations of ovine pulchritude.



It's Here!!!!  
It's Here!!!!  
Yeah!!!!

Jim Romine  
1316 Gormly Cir  
Sanford, NC 27330