

Merry Bocksters Chapter

The Official Newsletter

Brewery Collectables Club of America

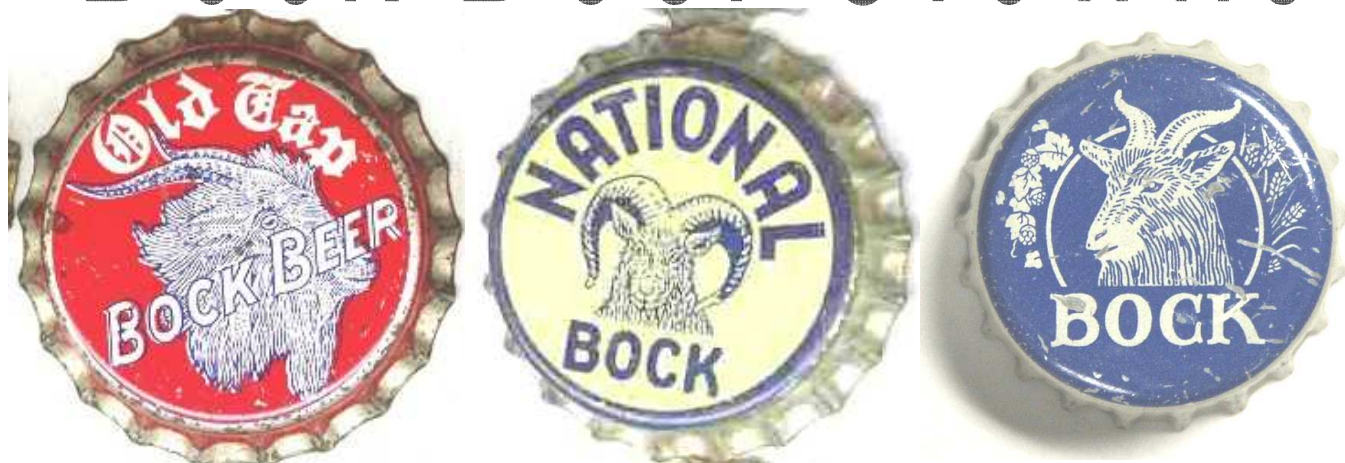
VOLUME #3 NUMBER #4 ISSUE #9 October 2004

Flush with new money, the Editor went nuts with color!

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## Cover Story

# Bock Beer Crowns



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*PLUS*

## CALIFORNIA BOCK CANS

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**The GOATZETTE is the Official Newsletter of the Merry Bocksters Chapter Of  
the Brewery Collectibles Club of America**

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**This puppy's full up** with great Bock never-known-befores. Keep it up, gang, and this mag will just keep on making us all smile wider every time. Thanks to all the contributors!

**Missed renewing at Canvention?** Then your dues have run out, kiddo. Please renew now, with the easy to use form on the back cover, so you don't have to cry in your (Bock) beer because we cut you off. And we will. This is your last issue. We're evil and heartless, and stingy with our 60 cent stamps. Save yourself! Don't wallow in misery and self-deprecation. Fork over that ten-spot. And buy a T-Shirt while you're at it. Don't worry, be happy!!

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VOLUME 3, NUMBER 4, ISSUE #9, October 2004

The GOATZETTE is published Quarterly. After letting Rob Skalla's ice chests full of Bell's Doppelbock get the best of me at Canvention, it's a wonder that my fingers still work well enough to type this. That stuff should be illegal! Or, shipped only to North Carolina. Yeah, yeah, that's it!

# Potent Parables From the Potentate

Greetings to all my fellow Bock Beer Collectors!

Another busy summer has come and gone and I'm sure that each of you have added some great additions to your respective collections. It is absolutely incredible how fast each year seems to go by.

I first want to say thanks to all of the Merry Bocksters who attended the BCCA Convention in Dearborn and for your support in purchasing raffle tickets, renewing your memberships, working the floor display table and purchasing our new Merry Bockster shirts. Because of your support, the chapter is in great shape financially and we are prepared to have a great 2004-2005 year with some outstanding issues of the Goatzette.

In addition, I have to thank the can dealers who made our raffle possible, by donating some really nice cans to the chapter. They include Dale Rogalski, Dee Lander, Dan Morean, Jeff Musser and Keith Belcher. Without the generosity of these people we couldn't have had our best Convention raffle to date. Please support these people as their expertise and generosity is truly a credit to our hobby.

Next I want to congratulate John Ferguson on being named as our new Merry Bockster Vice President. We look forward to his input and leadership as we try to make this chapter one of the best BCCA At-Large organizations. I've agreed to continue on as your President for another year and Jim Romine will continue his role as Secretary/Treasurer and most importantly as the Editor of our fine quarterly publication.

As we discussed at the Convention meeting, this club is all of ours. Your input with photos of your collection, articles about bock items and any other things related to our hobby passion are really what will continue to make the Goatzette fresh and interesting. So take a few minutes to write a little article, take a few pictures and share a bit of your collection with each of us. Sharing our collections with others truly is part of what makes this hobby so much fun!

Have a great fall and a happy, healthy Holidays!

Dave Reed

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## "Let's Keep the Editor sane" Department

### Publication Date

January 15, 2005  
April 15, 2005  
July 15, 2005  
October 15, 2005

### Deadline for Submissions

January 1, 2005  
April 1, 2005  
July 1, 2005  
October 1, 2005

Please?

# New Merry Bocksters T Shirts Are Here!



**That's right folks! Be the first on your block to have the new, improved, Merry Bockster T!**

**Available in XL and XXL for a measly \$10 !!**

**Get yours today! Please add \$4 for**



**shipping.**

# e b o c k

from Joe Pac

Those of you who attended our Chapter meeting in Dearborn may recall our esteemed editor in chief mentioning that having a report about bock stuff selling on ebay would be of interest to our members. Jim followed with a request for a volunteer, which was followed by a moment of silence. After the meeting concluded, I volunteered to give it a try. Hopefully this will become a regular part of the best damn newsletter in the hobby. In searching for items in the bock arena I found the pickins to be slim. Do we already have all the good stuff in our collections? A few recent items .....



*A **Drewrys Genuine Bock Zip tab** in exceptionally clean condition sold for \$96.00.*

*A displayable **Fox Deluxe Bock Beer** that apparently was initially opened with the "Jaws of Life" went for \$ 77.00*



*A **Jumbo Alt Heidelberg Bock IRTP quart label** from Columbia Breweries, Tacoma, WA. Sold for \$66.00.*

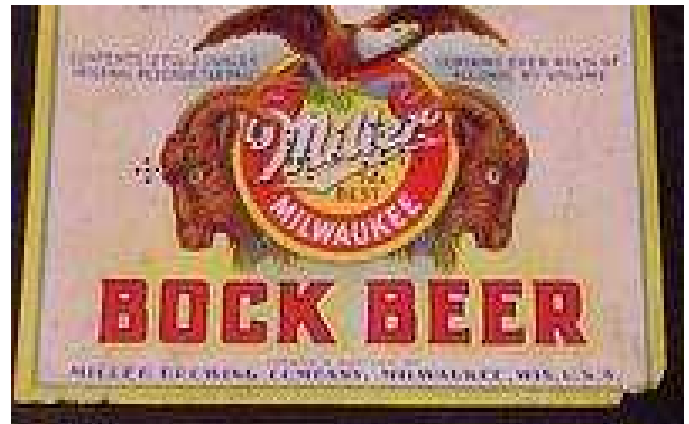
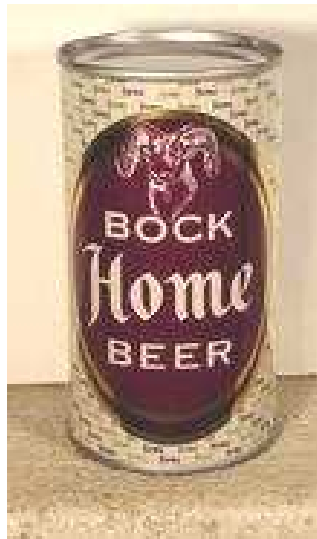






A **NEUWEILER'S BOCK TIN SIGN** from the 50's measuring 18" x 36" in very good condition sold for \$31.51

A 1930's U-PERMIT from **MILLER BREWING CO., MILWAUKEE, WIS., U.S.A.** It is a 12 oz. **label** with permit NO. 7-U-731. The bottling department digit perforations read: "+3-14-38". Sellers grade 7 sold for \$13.26



USBC #83-18 is a **HOME BOCK BEER Flat Top** in great condition. Air sealed with the gray lids with no humidity. Just a few tiny scratches on one face; the other side looks great. Sold for \$208.08 Nice can

1940's **FINK'S BOCK BEER IRTP Label** -. Permit PA U-363A. 12oz Label unused and in excellent condition. Grade 9. Fink Brewing Co. Harrisburg, Pa. went for only \$6.50



That's it for now.

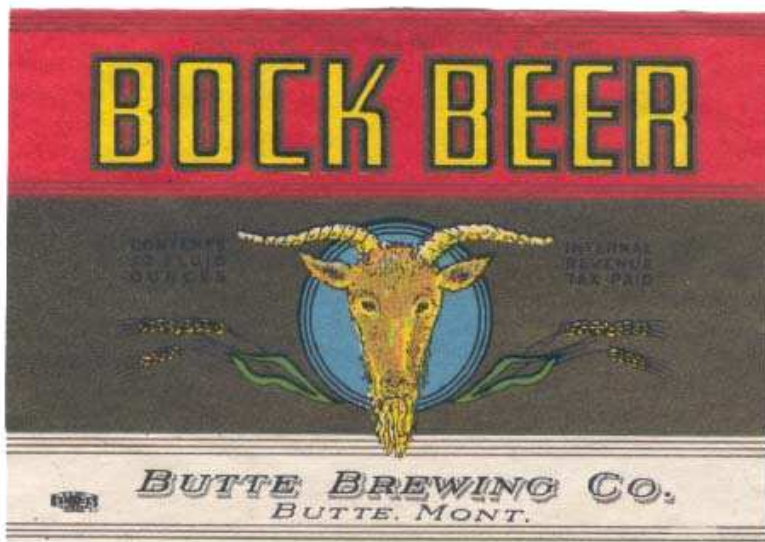
Joe Pac MB # 50

# Bock in the Rockies

By

Steve Armstrong, BCCA #26414

The bock labels featured in this issue's column come from the Butte Brewing Company of Butte, Montana and Great Falls Breweries, Inc. of Great Falls, Montana. Both labels are from the 1940s as they have the Internal Revenue Tax Paid statement on them. The Butte label is a stock design that was also used by other brewing companies in the US. This Butte Bock label is very similar in design to the one shown in the July 2004 *Goatzeite* with the following differences. The major difference is the color scheme used on this label. The center stripe is a metallic gold (not black) and the bottom stripe is white (not yellow). There is also a 4% alcohol statement in fine print across the top of the label, above BOCK BEER and this is printed in the same metallic gold color. I suspect this label was produced prior to the one in the previous issue. I was fortunate to acquire the label this summer and I had not previously known it existed.



The Butte Brewery began selling beer to the thirsty miners of Butte in 1885. The name changed to the Butte Brewing Company in 1899. The business was in operation up to prohibition and reopened upon its repeal in the early 1930s. The brewery survived another 30 years, closing for good in 1963. The Butte Brewing Corporation was the breweries name for the last few years of its existence.



The Great Falls Bock label has a metallic looking silver background. The goat seems to be happy to be on the label (perhaps glad a long cold Montana winter has come to an end) as he has a big smile across his face. The neck label also features the same smiling goat but the horns are slightly different than on the main bottle label.

The Great Falls Breweries, Inc. was the brewery name after prohibition was repealed, from 1933-1968. The brewery name was Sick's Great Falls Breweries, Inc. during the mid 1940s. Within the red banner is the phrase "It's the Flavor" which I believe originated prior to the Sick name being associated with the brewery. This is another label which was acquired with the above Butte Bock and one that is not seen with any frequency, even in Montana.

For more information and to see other bock labels used by these two Montana breweries, refer back to the July 2003 and January & July 2004 *Goatzeite* newsletters.



If it ain't on fire, you can't put it out



HERE YOU SEE YET ANOTHER REASON your Editor “just didn’t turn out right”. These young bucks are my dad Reland and his brothers Deland, Leland, and Weiland, engaged in their favorite form of entertainment at a family reunion – sneaking under the steps at Grandpa Luther’s home with some Bock Beer, and playing cards. On this particular day, they could only sneak off with one pitcher of beer, so they found a way to share. My genes were severely damaged before I ever got them.

NUMBER NINE, NUMBER NINE, NUMBER NINE. If you don’t get that, then stop me at a show, and I’ll explain it to you, if you’ve got the time, and I’ve got the beer. Here’s another FINE issue laid in your eager hands. We have yet another great article, this time on Bock Beer Crowns, from our President and Resident Literary Giant Dave Reed. We also have a comprehensive look at California Bock beer cans by Can Man Dan Scoglietti. Two fine submissions, I’m sure you’ll agree.

THE EVER FAITHFUL Steve Armstrong regales us again with his “Coasting with Goats” and “Bock in the Rockies” columns, we have words of wisdom from our Prez, and a look at a fabled can unseen for years round out this fall’s rendition of the GOATZETTE. Hope you enjoy it!

WE ALSO HAVE THE DEBUT of the “ebock” column, written by the Pac Man hisself, Joe Paczkowski. My personal thanks, Joe, for a column that we’ll all enjoy seeing each issue. That was EACH issue, Joe! Actually, I asked for an eBay correspondent at the Convention Chapter Meeting, and Joe had the wherewithall to step up and volunteer.

SPEAKING OF CONVENTION, we had a great time, and some good cans surfaced there, many of them as raffle cans in the Merry Bockster Chapter Raffles. The winners of the Chapter Raffles were (drumroll):

Rusty Weir – Hulls Bock (Grade 1)                      Jerry Matonis – Regal Bock (Grade 1)  
John Gingrich – brown Drewerys Bock zip (Grade 1)  
and Jim Dixon – a pair of Krueger and Goebel Bock dumpers

In addition, we had Members Only Raffle at the chapter meeting. We gave away several shirts, and a beautiful, mint red Drewerys Zip tab at the meeting. Everyone who attended got a chance, and Marc Tracy was Da Winnaah!!

Congratulations to all the winners, and condolences to Bob Cronk, who (finally) didn’t win everything in sight! There was also the First Official Bock Toast, with Rob



Skalla bringing in two coolers full of Bell's Doppiebock. Everyone got a cold one at the start of the meeting, and a toast was given by our Prez to bless us all. Then, it was be all you can be, as there was as much cold Bock beer as you could want. Everyone left with a grin. Thank you, Rob. Next time, don't let me drink more than five, OK? Yes, five, NOT SIX. You should plan to attend the Chapter Meeting next year, huh?

Because of my rapidly progressing infirmity (I had attended two hours of the Hospitality Chapter meeting prior to the Merry Bocksters meeting), I neglected to speak to the membership about what could be done to continue to improve the GOATZETTE. Some of the articles I'd like to get going include:

A Member's Profile every issue. A story about one member, and his collection. We would all love to know more about each other, and the untold Bock goodies we all have hoarded away. Can I get a volunteer for next issue?

A pair of articles about Bock tap knobs. One on Ball knobs, and one covering the rest. Anyone interested in going after this one, please contact me for accumulated photos that could help you out.

Our Spring issue falls on April Fool's Day. Do you have goofy goats? Maybe doofus looking labels, repaints that didn't get rubbed out correctly/completely, utter and outrageous fakes? The oddest Bock thing nobody's ever seen? Anyone want to get creative with the computer?

Our Goatmate this issue is a lovely Pre-Pro litho. Let's see some more! They are always beautiful, colorful, and dramatic. More is better when it comes to lithos.

I am collecting Gamse Litho Co. Bock Beer lithos. Have for years. If you have a stock bock paper sign from Repeal through the early 50's, it could be from Gamse. Look at the bottom. It will say "c 19?? BB - ??, Gamse Litho Co Baltimore Md." In some order or another, depending on age. I WANT PHOTOS!!!! I want to do an article that will appear both in the GOATZETTE and in the BCCA magazine.

We are the featured At-Large Chapter in the Feb-Mar 2005 issue of the BCCA magazine. Photos of members, bock stuff at shows, etc. are needed by Your Editor to create the article. HELP!!

We also saw the debut of the new, 2004 Edition of the Merry Bocksters T shirt. When you send in your dues renewal, be sure to mark which size shirt you need. They were enthusiastically received at the Canvention, and they won't last long.

OH, YEAH, DUES. Yes, the time has come. Please look at the mailing label on your GOATZETTE back cover. If it says 03, your time has come. If it says 04 or 05 (yes, some folks pay way ahead!), then you're fine. Rest easy; your GOATZETTE will be arriving all year long. The inside back cover has a renewal form, which you can use without too much damage to your issue. Last year, we had a 90% renewal rate. If you don't intend to renew, please let me know why. I really wanna know. So I don't have to go to therapy to find out. This way is a lot cheaper.

THERAPY (Notice how these things just segue from one into another?). I need some right about now. It's the time of year when I start to get the beer show shakes. There just aren't any major shows in my neck of the woods from now until Blue/Gray in February. That's a loooooong time off! But, there are good regional shows going on, and that's where the bargains are! Before it moved out of Chambersburg PA, the Keystone Chapter had a great, but small, show twice a year. For several years in a row, I SCORED at that show! Invariably, there was somebody off the street, or a long-timer who hadn't been to a show in years, who showed up with something killer. Get off yer backside, forget the e-Bay mentality ("Oh Gosh. I'll never pick up anything for the collection anymore, since I always get sniped"), and hit the road to a show. I have to drive a minimum of 5 or 6 hours to get to any show, but so what? ROAD TRIP!!

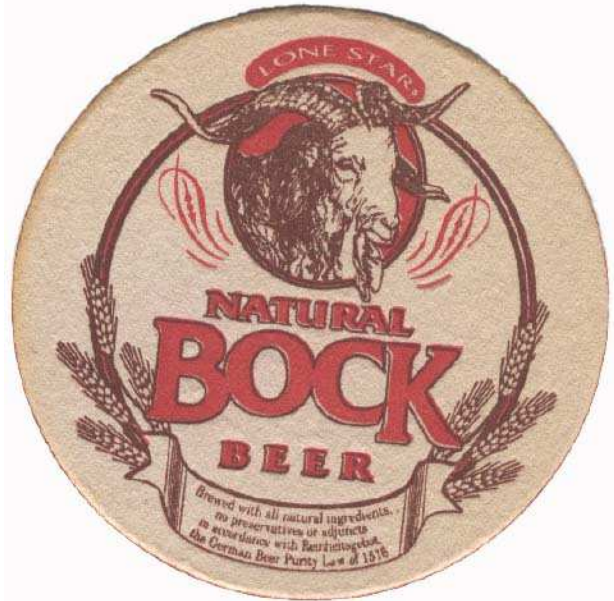
# Coasting with Goats

By

Steve Armstrong, BCCA #26414

This issue continues the review of newer and microbrewery bock beer coasters. If anybody has any older bock coasters, or variations of those already discussed, please let me know as I'd like to get them featured in this column.

The first set of bock beer coasters are from Texas. The Lone Star Natural Bock coaster is a 3.5" in diameter and single sided. This coaster is listed as TX-LON-38 in the Texas Coaster Guide in the Beer Coaster Mania web site listed below. According to this web site, the Lone Star Brewery is still in operation.



The second Texas bock coaster is the Texas Crude Bock, identified as TX-DAL-9, from the now closed Texas Brewing Co. in Dallas (opened in 1992). This coaster is 4" in diameter and has advertising for Texas Crude Accessories (like T-shirts, hats, etc.) along with the brewing company web site printed on the back side. The fine print around the border of this coaster says "Texas Brewing Co. has recaptured the independent spirit of the Texas wildcatter in a hand-crafted premium

*bock beer. Texas Crude is a full bodied bock with a smooth texture brewed from the finest quality hops and deep roasted specialty malts. We invite you to re-live the spirited adventure of those who discovered "black gold," the wealth of the Texas soil."*

The last bock coaster for this issue comes from the Signature Beer Company of St. Louis, Missouri. It is now closed (opened in 1992). This coaster is identified as MO-SIG-4 in the web based coaster guide. It is 4" square and single sided.

All of these and other bock beer coasters can be viewed in the *Beer Coaster Mania* web site

(<http://members.aol.com/gbarone/index.html>, then click on *Coaster Guides*). If anybody has a specific bock coaster they would like shown in this column, please contact me and you can see your name in print!



# Bock Beer Crowns

**C** HERE WE ARE, FOLKS! Here's the first installment of what will eventually be a composite of all known Bock Beer Crowns (also known as bottle caps, for those of us who haven't been caught up in collecting these things yet!).

**O** Our President, Dave Reed, sent me a CD of the photos, because the images locked up our email due to the size of the files! To quote a note that he enclosed with the CD:

**V** "Here is a photo composite of all the cork-lined (only) Bock caps that are part of a crown book being put together by Mike Shaw from Louisville. His book will feature over 6000 crowns. The majority of crowns on this disc are from my collection, John Vettters' and Joe Roberts'.

**e** "I know that there are lot more Bock crowns, but this will give us a start on a photo composite for feature in the **GOATZETTE.**"

**r** Your Humble Editor took the liberty to insert crowns from the collection that were not pictured in the composite. I would encourage everyone who is getting into these things to look over the photos, and please send in pictures of all Bock crowns that do not appear here. As Dave said, there are many more out there, and we might as well be the forum for their first exposure to the collecting world.

**S** The photos start on the next page, and are arranged in a manner that will allow you to use the pages as a working checklist. Bear in mind that all of these crowns are corked-backed. More recent crowns have a plastic liner underneath. We will have a second installment of this photo composite in the near future, with the plastic lined crowns and the unpictured corkies that the membership sends in for inclusion.

**t** Won't we, Dave?

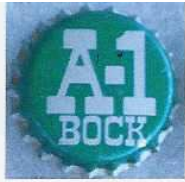
**O** So, kick back and leaf through this amazing spread of Bock Beer ephemera. From the generics through the beautiful graphics of a Krueger, a Tivoli, or a Jacob Ruppert, there's a lot to see here.

**r** So, how many do YOU have that aren't featured here? Send them in! Take photos of your plastic lined crowns, and send them in as well. Send them either to Dave, or to Your Editor. Either way, they'll be in good hands. PLEASE don't send the crowns, unless they are duplicates! I don't know if I want to guarantee they will return to you!

**y**



# Bock Beer Crowns



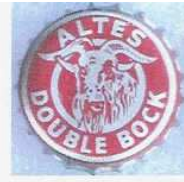
A-1 BOCK



ACME BOCK



ALPEN BRAU 3.2% BOCK



ALTÈS DOUBLE BOCK



ALTÈS DOUBLE BOCK



AMBREW BOCK



AMERICAN BOCK



ANHEUSER-BUSCH BOCK



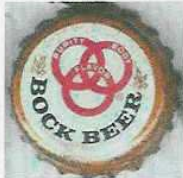
ARROW BOCK



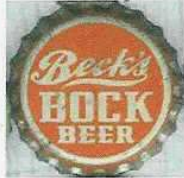
BALLANTINE BOCK



BALLANTINE BOCK 1



BALLANTINE BOCK 2



BECK'S BOCK



BEVERWYCK BOCK



BOCK



BOCK 1



BOCK 2



BOCK 3



BOCK 4



BOCK 5



BOCK 6



BOCK 7



BOCK 8



BOCK 9



BOCK 10



BOCK 11



BOCK 12



BOCK 13



BOCK 14



BOCK 15



BOCK 16



BOCK 17



BOCK 18



BOCK 19



BOCK 20



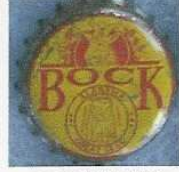
# Bock Beer Crowns



BOCK 21



BOCK 22



BOCK (AL) TAX



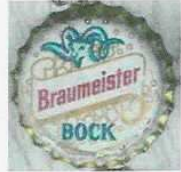
BOCK (SC) TAX



BRAUMEISTER BOCK



BRAUMEISTER BOCK 1



BRAUMEISTER BOCK 2



BRAUMEISTER BOCK 3



BRAUMEISTER BOCK 4



BRAUMEISTER BOCK 5



BREIDT'S BOCK



BREIDT'S BOCK 1



BREWMASTER OLDE  
TYME BOCK



BRUCK'S BOCK



CARLING'S BOCK



CHIEF OSHKOSH BOCK



CHIEF OSHKOSH BOCK 1



COORS BOCK



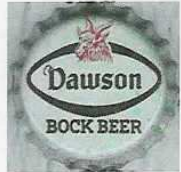
CREAM TOP BOCK



CREMO BOCK



CRYSTAL ROCK BOCK



DAWSON BOCK



DAWSON'S BOCK



DAWSON'S BOCK 1



DAWSON'S BOCK 2



DIAMOND SPRING BOCK



EASTERN BREWING BOCK



EASTERN BREWING BOCK  
1



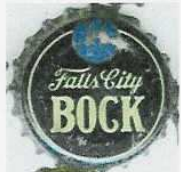
EASTSIDE BOCK



EDELWEISS BOCK



FALLS CITY BOCK



FALLS CITY BOCK (KY)  
TAX 1



FALLS CITY BOCK (KY)  
TAX



FEHR'S BOCK



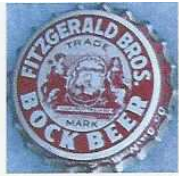
FEHR'S BOCK (KY) TAX



# Bock Beer Crowns



EHRS BOCK (KY) TAX 2



FITZGERALD BROS. BOCK



FRANKENMUTH BOCK



FRANKENMUTH BOCK 1



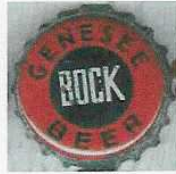
FRANKENMUTH BOCK (TAX)



GENESEE BOCK



GENESEE BOCK 1



GENESEE BOCK 2



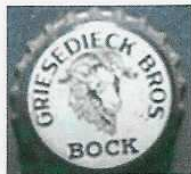
GOEBEL BOCK



GOEBEL BOCK 1



GOLDEN BOCK



GRIESEDIECK BROS BOCK



GRIESEDIECK BROS. BOCK



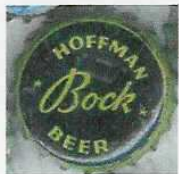
GUNTHER BOCK 1



HEDRICK BOCK 1



HEURICH BOCK



HOFFMAN BOCK



IRON CITY BOCK (PA) TAX



KAMM'S BOCK



KING'S BOCK



KINGSBURY BOCK



KINGSBURY BOCK 1



KNICKERBOCKER BOCK



KRUEGER BOCK



KRUEGER'S BOCK



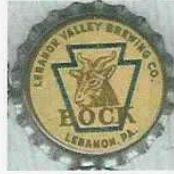
KUEBLER BREWING CO. BOCK (PA) TAX



La TROPICAL BOCK



LEBANON VALLEY BOCK (PA) TAX



LEBANON VALLEY BOCK (PA) TAX 1



LEISY'S BOCK



LEISY'S BOCK (OH) TAX



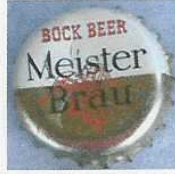
LUCKY BOCK



LUCKY BOCK 1



LUCKY BOCK 2



MEISTER BRAU BOCK



# Bock Beer Crowns



MEISTER BRAU BOCK 1



MEISTER BRAU BOCK 2



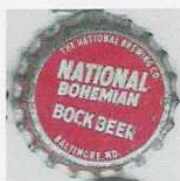
MEISTER BRAU DRAFT  
BOCK



MITCHELL'S BOCK



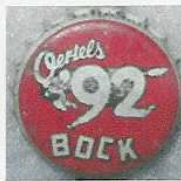
NATIONAL BOCK



NATIONAL BOHEMIAN  
BOCK



NUT BROWN BOCK



OERTEL'S 92 BOCK



OERTEL'S 92 BOCK 3



OERTEL'S 92 BOCK (KY)  
TAX 1



OLD BOHEMIAN BOCK



OLD BOHEMIAN BOCK 1



OLD BOHEMIAN BOCK 2



OLD CROWN BOCK



OLD CROWN BOCK 1



OLD DUTCH BOCK



OLD EXPORT BOCK



OLD KING BOCK



OLD TAP BOCK



OLD UNION BOCK



OLDE VIRGINIA BOCK



OLYMPIA BOCK



P.O.C. BOCK



P.O.N. BOCK



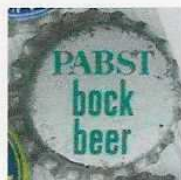
PABST BOCK



PABST BOCK 1



PABST BOCK 2



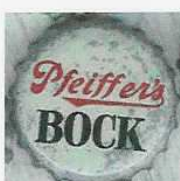
PABST BOCK 3



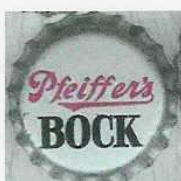
PEARL BOCK



PFEIFFER BOCK



PFEIFFER'S BOCK 1



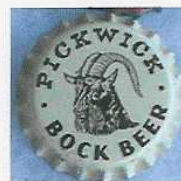
PFEIFFER'S BOCK 2



PFEIFFER'S BOCK 3



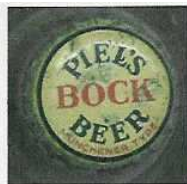
PHOENIX BOCK



PICKWICK BOCK



# Bock Beer Crowns



PIEL'S BOCK



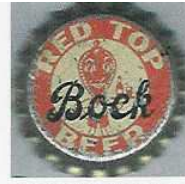
R & H BOCK



RAINIER BOCK



RED TOP BOCK



RED TOP BOCK 1



REGAL BOCK



RHEINGOLD GENUINE  
BOCK



RUPPERT BOCK



RUPPERT BOCK 1



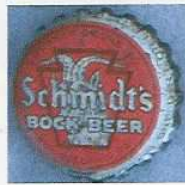
SCHLITZ BOCK



SCHLITZ BOCK 1



SCHMIDT'S BOCK (PA)  
TAX



SCHMIDT'S BOCK (PA)  
TAX 1



SHINER BOCK



STEGMAIER'S BOCK (P)  
TAX



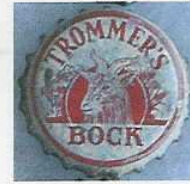
STROH'S GENUINE BOCK



TIVOLI BOCK



TIVOLI BOCK 1



TROMMER'S BOCK



UNION BOCK (PA) TA



UTICA CLUB BOCK 1



UTICA CLUB BRG CO.



VALLEY FORGE BOCK  
(PA) TAX



VALLEY FORGE BOCK  
(PA) TAX 1



VALLEY FORGE SPECI  
BOCK



WIEDEMANN BOCK (OH)  
TAX



WIEDEMANN BOCK (OH)  
TAX 1

Hope you enjoyed this. Please look these photos over, and send in your shots of crowns not pictured. Another installment will be seen in a future GOATZETTE. When is up to you!



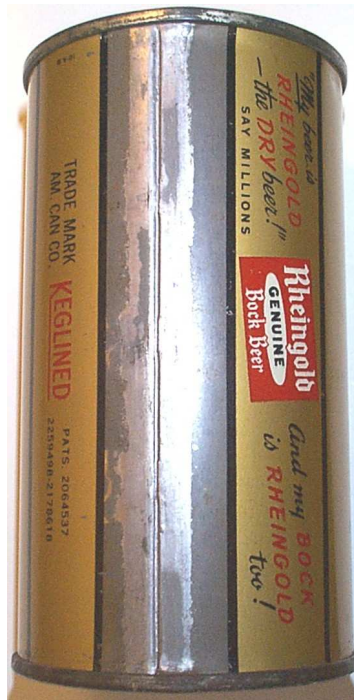
# Fact Or Fiction Can Surfaces at Canvention

Steve Gordon

For years, there has been a Rheingold Bock can that has been unpictured in any reference book I know. The only place it ever was pictured was in an early Will Anderson beer book. The can was a Rheingold Genuine Bock, unremarkable in its own right, except that this can was **IRTP**.



The Bible, BCU, Class Book, and the USBC all overlooked the can. It appears on the master list for the USBC as Can # 3149, and is marked as found and photographed, but for some reason it never made it into the book.



Now, it is found again, as it was in a dealer's totes at the Canvention. Our Editor is hard to impress, but his eyes popped when he saw the can! I am pleased to share it with my fellow Bocksters.

# CALIFORNIA BOCK CANS

Dan Scoglietti, aka Canmandan

For the beer can collector, collecting California beer cans is quite challenging when one considers the vast number of cans produced in the state. With so much variety and variations, and then couple that with rareness of many brands, it's almost impossible to collect them all.

If there was one area where California is lacking, it has to be bock beer cans. I count only 9 brand names from the 1950s to the 1960s. California was a late-comer to putting bock beer into cans, and I do not know of any IRTF can produced. Why Grace Brothers never put bock in cans before WW2 is hard to fathom, as they made plenty of ales. This is hard to believe, as they were one of the most prolific brewers that canned beer before World War 2.



If there ever was a pre-war California brewer that did put bock beer in cans, it would probably be San Francisco Brewing Company, makers of Burgermeister Beer and Ale. Check out this label and it's not that far of a stretch to imagine they could have put this in cans; maybe someday someone will turn one up.

Below is the list of California bock flat top cans. I conferred with California specialist Roy Nelson on the rareness Values. You can contact Jim Romine for the composite listing. This article covers the bread and butter of California bock flat top cans. Please let me know of any glaring omissions. I don't know of any California bock cans that have "BOCK" stamped on the lid.

I will not include the dubious Pilsengold Bock, as I don't believe it was a real can. That can, and the story behind it, could be an article in itself (I would have to see at least a bottle label first to even think it was real!)

Missing would be Lucky Bock, as they did produce a bock product right from the start, but kept it in bottles.



Acme Bock

USBC 28-33, 34

USBC 29-15, 16

In my opinion, the San Francisco cans are harder to come by. LA R-5, SF R-6

I have never seen a bock can from LA that didn't say "Vernon".

Have you?



Blatz Bock USBC 39-1 (11oz) Large find of these in the mid -70s , most are now residing in collections. R-6

Blatz Bock USBC 39-2 (12 oz) Blatz Bocks are in demand, as there are large numbers of both Bock and “Pabst” collectors after these cans. (No pictures included, as I DON’T have either of these cans!) R-7



Zobelein's Eastside USBC 58-11 is the most desirable of all the California Bock flats because of the killer graphics, but it is available! My brother dumped some of these a few years back. R-7

Eastside Bock USBC 58-12, arguably the rarest California bock can , very short run from Los Angeles Brewing Co., R-8, unlike USBC 58-22 from Pabst Brewing Co. There was a large indoor find of these, and they can be picked up on e-Bay for under \$100. They usually have their tops cut out. R-4

Eastside Old Tap Bock, USBC 58-23-25 are readily available, with a R-4 ranking. The 11 ounce can is a slightly tougher R-6.





Goebel Bock from Oakland, CA, USBC 70-28, 29 very available in dumpers, but difficult to obtain in on-grade condition. R-5

GB Bock, 68-6, 9, 10, 11 are out there and available all R-4s The orange Goat is R-6 and the GB Bock Kulmbacher is a little more difficult to obtain with a R-5 ranking GB Bock, USBC 67-26 (Maier) most of these you will find rolled and most always in good shape R-5



Can 1 has no ounces TF, can 4 and 5 are alike but one has large writing BF and the other has small writing BF. Can 6 is Maier. The orange goat is not pictured because I do not have it.





Pabst Bock, once again because of the number of Pabst and Bock can collectors, the demand outweighs the supply. According to the composite, there is a can with Bock in red, but I've never seen it. USBC 109-3 (recently sold on Ebay for \$175) R-6 109-36 is easier because of a large indoor find of these that showed up at a LA ABA show a few years back, most had their tops cut out. R-5

Can't figure out USBC 109-37, a recent one showed up on Ebay and went for over \$240!!! (compare to the book value of \$12) Still R-6, but it did take me a long time to even find the dumper version.



Can 1 and 2 are Regal Amber Brewing, the rest are Regal Pale, can 3 has brewing info in cursive writing, can 4 has brewing info in block writing, can 6 also comes in enamel paint

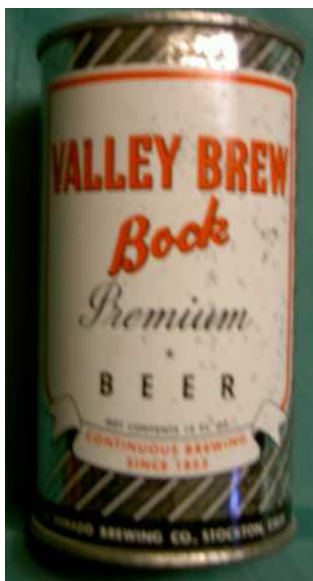
Regal Pale 121-10-16,21. The first Regal bock can USBC is tough. R-7 Next would be 121-11 from Regal AMBER brewing company, my call is a R-7 on that one, USBC 121-12-16 are out there and available all with R-4s, maybe the 11oz goes a little higher with a R-5 ranking, the

"no opener needed" bock is a R-7.5 very difficult to find,

the aluminum top 121-21 has a R-7 ranking. Now there's an un-pictured Regal bock can similar to 121-21 without the "soft top" banner". The can in the photo is a zip, but it does exist in a flat top. I've seen the can in person at Blue Gray and Roy Nelson has another one. Roy tells me more are out there but with only 2 that I know of I give it a R-7.9 or higher.

Valley Brew Bock. I've upgraded 4 times before I acquired an on-grade one. A recent one was on a dealers list for \$2000 and it did sell!! R-7

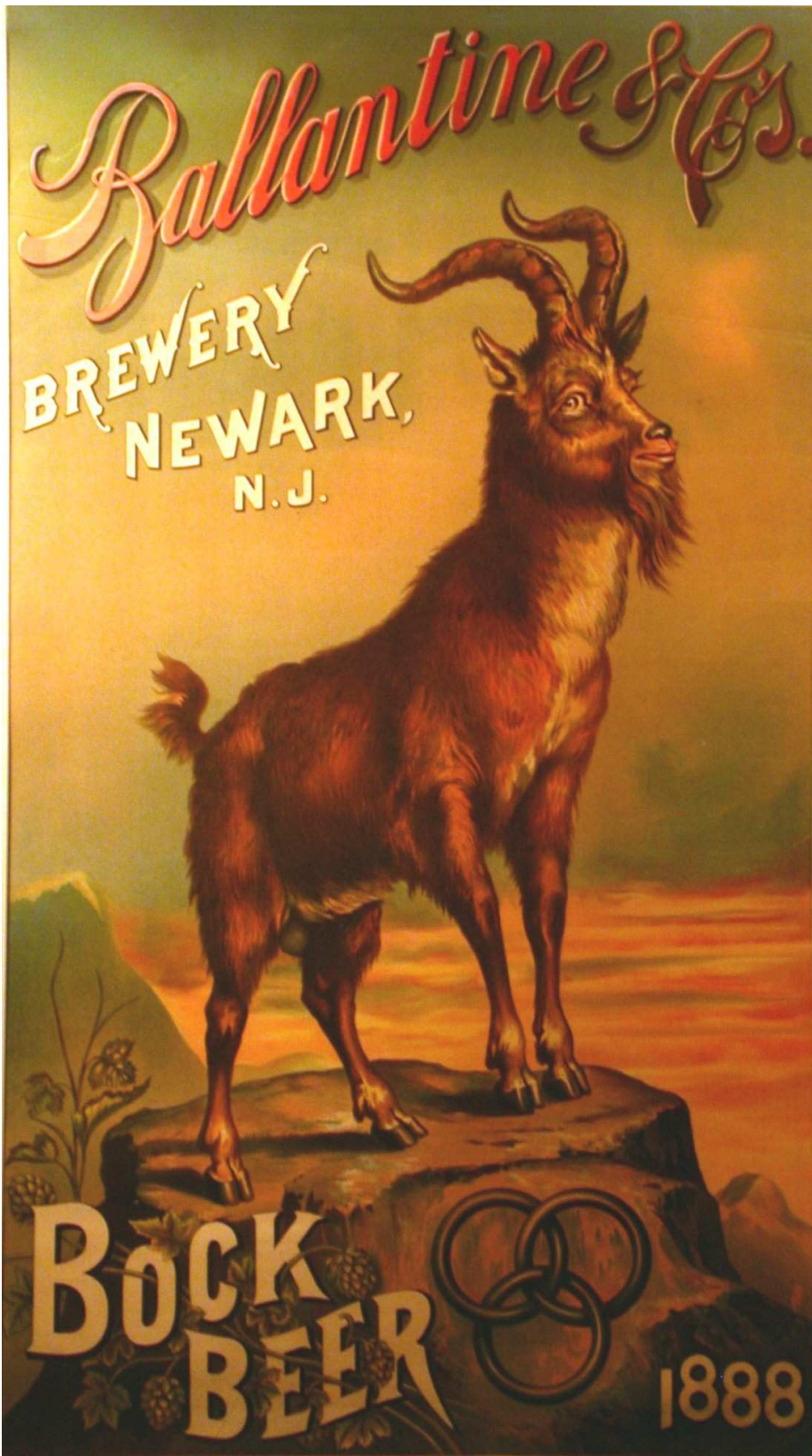
Completing a California Bock collection is well within the realm of most beer can collectors, given they have a lot of patience, and in some cases deep pockets. There are no California Bock cans that are unique, and even the toughest ones rank no higher than an eight on the rareness scale.



Good Luck!



# BAAAAADBOY'S GOATMATE OF THE MONTH



This Month's Goatmate is a departure from the normal thrust, if you will, of this page. A not-so close examination of this "King Bock Of The Rock" reveals that he's indeed a HE, in the Schoenling Bock tradition, if you get my drift.

This splendid litho is in the collection of brand new Merry Bockster Don Wild, and is going to remain there for a long time, I'm sure. Who can recall seeing a more striking example of pure brute goateousness?

The bottom of the litho has the title shown at the top of the page. "King Bock" indeed. Who could dispute that?

I had the good fortune to visit Don's home during Canvention, and to see the King in his place of honor. This rendering really can't do it justice. It is breathtaking in person. Thanks for sharing it with us all, Don!

You can have your Goatmate grace this page. Please send your personal vision of BOCK Beer loveliness into the GOATZETTE Editor.





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It's Here!!!!  
It's Here!!!!  
Yeah!!!!

Jim Romine  
1316 Gormly Cir  
Sanford, NC 27330